#### **Cultural Studies**

## **Course Objectives**

- Provide a limited survey of the history of theoretical and methodological movements that have influenced our contemporary approach to cultural studies.
- Introduce students to the vocabulary of cultural studies, including notable events, peoples, and ideas.
- Offer a practical and applied approach to understanding cultural studies.

#### **Unit I: Introduction to Cultural Studies**

- Development and Context
- Culturalism to Cultural Materialism
- New Cultural Studies

## **Unit II:** Sites of Culture

- Cultures of Consumption
- Cultures of Space
- Cultures of communication

#### **Unit III:** Cultures of Everyday life

- Culture as Text
- Culture as Experience
- Culture Politics and Identity

## Readings:

#### Unit I:

- 1. Colin Sparks,2012 "The Evolution of Cultural Studies" in John Storey's (ed.) "What is Cultural Studies?" Rawat, New Delhi pp14-30
- 2. Stuart Hall,2012 "Cultural Studies: Two Paradigms" in John Storey's (ed.) "What is Cultural Studies?" Rawat, New Delhi pp 31-48
- 3. Michael Green,2012 "The Centre for Contemporary Cultural Studies" in John Storey's (ed.) "What is Cultural Studies?" Rawat, New Delhi pp 49-60
- 4. Stuart Hall, 2013, "Cultural Studies and Its Theoretical Legacies" in Simon During (ed.) "The cultural Studies Reader", Routledge, Abindgdon, Oxon, pp 33-44
- 5. Joel Pfister,2012 "The Americanization of Cultural Studies" in John Storey's (ed.) "What is Cultural Studies?" Rawat, New Delhi pp 287-299
- 6. John Frow and Meaghan Morris, 2012, "Australian Cultural Studies" in John Storey's (ed.) "What is Cultural Studies?" Rawat, New Delhi pp 344-367

7. Andrew Milner and Jeff Browitt, 2018, "Contemporary Cultural Theory" Rawat, New Delhi Chapter 2

#### Unit II:

- 1. Lynne Ciochetto,2009 "Advertising in Globalized India" in K. Moti Gokulsing and Wimal Dissanayake's (ed.) "Popular Culture in a Globalized India", Routledge, London pp 192-204
- 2. Manas Ghosh,2011, "Nationalism, Television and Indian Cricket in "Global Mediascape: Where has the Local Gone?" in Partha Pratim Basu and Ipshita Chanda (ed.) "Locating Cultural Change Theory, Method, Process" Sage, New Delhi pp 73-97
- Deborah Epstein-Nord,2004 "The City as Theatre: London in the 1820s" in Chris Jenks(ed.) "Urban Culture-Critical Concepts in Literary and Cultural Studies Vol.I" Routledge, London, pp151-174
- 4. Fran Tonkiss,2004 "Urban cultures: spatial tactics" in Chris Jenks(ed.) "Urban Culture-Critical Concepts in Literary and Cultural Studies Vol.III" Routledge, London, pp236-248.
- 5. Pramod K. Nayar 2009, "An Introduction to Cultural Studies" Viva Books, New Delhi. Chapters 4,5,6
- 8. Henri Lefebvre, 2013, "Notes on the New Town" in Simon During (ed.) "The cultural Studies Reader", Routledge, Abindgdon, Oxon, pp 147-155
- 6. Michel de Certeau, 2013, "Walking in the City" in Simon During (ed.) "The cultural Studies Reader", Routledge, Abindgdon, Oxon, pp 156-163.
- 7. Michel Foucault,2013, "Space, Power and Knowledge" in Simon During (ed.) "The cultural Studies Reader", Routledge, Abindgdon, Oxon, pp 164-171
- 8. Donna Haraway,2013, "A Cyborg Manifesto" in Simon During (ed.) "The cultural Studies Reader", Routledge, Abindgdon, Oxon, pp 314-334
- 9. Judith Butler, 2013, "Subversive Bodily Acts" in Simon During (ed.) "The cultural Studies Reader", Routledge, Abindgdon, Oxon, pp 371-382
- 10. Theodor Adorno and Max Horkheimer, 2013, "The Culture Industry: The Enlightenment as Mass Deception" in Simon During (ed.) "The cultural Studies Reader", Routledge, Abindgdon, Oxon, pp 405-415.
- 11. Stuart Hall, 2013, "Encoding, Decoding" in Simon During (ed.) "The cultural Studies Reader", Routledge, Abindgdon, Oxon, pp 477-487.

## Unit III:

1. Ipshita Chanda, 2011, Kya Hum Pahle Kabhi Yahan Aye Hain: Re-turning to Look at the 'Indian' in Indian Cinema Through Farah Khan's Om Shanti Om in Partha Pratim Basu and Ipshita Chanda (ed.) "Locating Cultural Change Theory, Method, Process" Sage, New Delhi pp146-172

- 2. Andrew Milner and Jeff Browitt, 2018, "Contemporary Cultural Theory" Rawat, New Delhi Chapter 5
- 3. Benedict Anderson, 2013, "Imagined Communities: Nationalism's Cultural Roots in Simon During (ed.) "The cultural Studies Reader", Routledge, Abindgdon, Oxon, pp 253-263
- 4. Kuan-Hsing Chen, 1996, "Cultural Studies and the politics of internationalization: an interview with Stuart Hall" in "Critical dialogues in cultural studies" (ed.) David Morley and Kuan-Hsing Chen, Routledge, London
- 5. Eyerman Ron,2003, "Cultural Truma- Slavery and the formation of African American identity" Cambridge University Press, New York

# Suggested Readings:

- 1. David Inglis and John Hughson, 2003, "Confronting Culture- sociological Vistas" Polity in association with Blackwell Publishing Ltd. Cambridge.
- 2. Jean Baudrillard, 2010, "Simulacara and Simulation" the university of Michigan press.
- 3. C. Lee Harrington and Denise D. Bielby (ed.)2001, "Popular Culture: Production and Consumption" Blackwell, UK