

**Centre for Innovation and Entrepreneurship
Jamia Millia Islamia
New Delhi**

Academic Programmes

A. The CIE under DIC scheme is successfully running a one year “Post Graduate Diploma in Entrepreneurship, Innovation & Design Thinking” (Self Finance Scheme).

PROGRAMME DESCRIPTION: The Post Graduate Diploma in Entrepreneurship, Innovation and Design Thinking hereafter PGD seeks to provide an understanding of business planning techniques that transform ideas into viable commercial businesses. Students will conduct the market, organizational, operational, strategic and financial analyses that are required to produce a venture concept and an actionable business plan. Students will study firms’ business planning efforts as well as create a business plan for a START-UP during the practicum.

PROGRAMME THEMES: The PGD focuses on following principal themes:

- How do entrepreneurs create business concepts and solve challenges?
- How does one qualify ideas and strategies in order to effectively select a course of action?
- How are action-oriented plans structured in order to capture opportunity and mitigate risks?

PROGRAMME PEDAGOGY: [Apart from theory sessions,](#) classes will include group exercises as well as discussion of readings and cases. Students will analyze and revise actual business plans during the [two semesters.](#)

SEMESTER -1

S. No.	PAPER CODE	TITLE OF PAPER	CREDIT	SESSIONS	END-TERM
1.	CIEID-101	Business Research and Data Analysis	04	25	75
2.	CIEID-102	Management Accounting and Finance	04	25	75
3.	CIEID-103	Management Concept, Entrepreneurship and Innovation	04	25	75
4.	CIEID-104	Design Thinking and Human Centered Design	04	25	75
Project Work					
S. No.	PAPER CODE	TITLE OF PAPER	CREDIT	ASSIGNMENTS	END-TERM

1.	CIEID-105	Design Prototyping Lab	04	25	75
2.	CIEID-106	Seminars on Ideation	04	25	75

SEMESTER - 2

S. No.	PAPER CODE	TITLE OF PAPER	CREDIT	SESSIONAL	END-TERM
1.	CIEID-201	Legal Environment for Entrepreneurship	04	25	75
2.	CIEID-202	Start-Up formation and Scalability	04	25	75
3.	CIEID-203	Marketing Management and Digital Marketing	04	25	75
4.	CIEID-204	Innovative Technologies for Start-Ups	04	25	75
Project Work					
S. No.	PAPER CODE	TITLE OF PAPER	CREDIT	ASSIGNMENT	END-TERM
1.	CIEID-205	Seminars on Start-up building	04	25	75
2.	CIEID-206	Interactive Sessions	04	25	75

Here the details of course from course booklets

[PGD Innovation\Handbook Syllabi 2019-20 \(PDF\).pdf](#)

B. LBI is running skilled based training programs “*Entrepreneurship Development Program - EDP*” of 8 weeks duration as MSME guidelines. These programs are aimed at self employment generation among aspiring livelihood business entrepreneurs. The units are being run under A Scheme for Promoting Innovation, Rural Industry & Entrepreneurship (ASPIRE) of the Ministry of Micro, Small & Medium Enterprises throughout the country. The skill based training is being provided in the following area in our LBI unit.

- A. Computer Hardware and Networking
- B. Tailoring and Embroidery Training
- C. Beautician Training
- D. PET Bottle Manufacturing and Drinking Water Packaging
- E. Bakery Products Manufacturing
- F. Spices Grinding and Packaging
- G. Paper Cup/Glass/Plates manufacturing
- H. Printing and designing