

## **Teaching Plan**

**M.A. HRM Semester IV**

**HRM-SIV-19 Corporate Governance**

**Course Teacher: Dr. Subia Khan**

**Course Marks/Credit: 100/4**

**Course Objectives:**

The objective of studying corporate governance is to understand the relevance of corporate governance and corporate social responsibility in the present business scenario. This course will help to get familiarize with the values and ethics in the business world.

### **Introduction**

Corporate governance is a term that refers broadly to the rules, processes, or laws by which businesses are operated, regulated, and controlled. The term can refer to internal factors defined by the officers, stockholders or constitution of a corporation, as well as to external forces such as consumer groups, clients, and government regulations. It refers to the way a corporation is governed. It's all about balancing individual and societal goals, as well as, economic and social goals.

Serial No	UNIT	TOPIC	WEEK	READING
I	Corporate Governance	Corporate Governance: Introduction, Concepts and Evolution	3rd WK of Jan.	Cannon tom, Corporate Responsibility, A Text on Business Ethics Governance Environment: Roles & Responsibilities, Pitman Publishing, London
		Theories of Corporate Governance: Agency Theory	"	
		Stewardship Theory	4th WK of Jan	
		Stakeholder Theory	"	Zimmerli, Walter Ch., Klaus Richter, Marcus Holzinger, 2007, Corporate Ethics & Corporate Governance, Springer, New York
		Provisions of Companies Act 1956	1st Wk of Feb	
		Voluntary Guidelines for the Corporate World	"	
II	Business Ethics	Concept, Values and Dimensions	2 <sup>nd</sup> WK of Feb.	
		Approaches to Business Ethics: Kantian Approach	"	Bhattacharya, Jayanta, (2007), Corporate Social Responsibility Ethical & Strategic Choice , Asian Book Pvt. Ltd. , New Delhi
		Social contract Approach Skill Lab	3 <sup>rd</sup> Wk of Feb	Budd, John W., James G. Scoville., 2005, The Ethics of Human Resources & Industrial Relations, Labor & Employment Relations Associations, Univ. of Illinois at Urbana Campaign
		Relevance of Gandhian Ethics in Business	"	Diana Winstanley, Jean Woodball, 2000, Ethical Issues in Contemporary Human Resource management, Macmillan Business, Hampshire
		Institutionalizing Ethics and Business Codes	4 <sup>th</sup> Wk of Feb	
		Discussions	"	
III	Corporate Social Responsibility	Concept , Scope and Importance	1 <sup>st</sup> Wk of Apr.	Baxi, C.V. Ajit Prasad, (2005), Corporate Social Responsibility Concepts & cases: the Indian Experiences, Excel Books , New Delhi
		Sociology of Economics: Business -Society Interface	2 <sup>nd</sup> Wk of Apr	Beesley, Michael, Tom Evans,1978, Corporate Social Responsibility: A Reassessment, Croom Helm, London
		Best Practices of CSR in India	3rd Wk of Apr.	Kotler, Philip, Lee nancy, 2005, Corporate Social Responsibility, John Wiley & Sons, Inc., USA
		Global Practices: International Standards and Codes	"	
IV	Revision and Doubts Clearance	Revision , Discussions & Assignments	4th Wk of Apr	

