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Currently I am working as a Project Fellow at Centre for Culture, Media & Governance, Jamia Millia Islamia University, New Delhi

Project details: *Media, Democracy and the 2014 General Elections in India*
Major Research Project funded by University Grants Commission, India

Research Associate: August 2014 to November 2015
"Minorities and the Indian Press: Marginalization and Exclusion in the News Media" at the Centre for Culture, Media & Governance, Jamia Millia Islamia University, Delhi.
Research Project funded by Indian Council of Social Science Research, India

Content Writer:
Kaaryaa Labs Pvt. Ltd.: Wave Silver Tower, Noida

Research Associate:
Quest Venture Coordinators Private Limited a subsidiary of InfoGROUP, Global Business Park, M. G. Road Gurgaon

Additional Training
To better learn & understand InfoGROUP's business processes as they apply to the Quest contract, I travelled to The United States of America InfoGROUP's headquarters in Omaha, Nebraska for additional training.

EDUCATION

University of Wales, Cardiff Post Graduate Diploma in Marketing Management	2010 - 2012
Guru Jambheshwar University Master of Mass Communication	2007 – 2009
Jagannath International Management School Bachelor of Mass Communication	2004 – 2007

PUBLICATIONS: JOURNAL AND NEWSPAPER ARTICLE

Journal article: From Marginalization to Stereotypes 'North East India' in Indian Media: Evidences from Focus Group Discussions in Manipur, *Journal of North East India Studies*, 6(2): 70-79

Newspaper article: “Beyond the Beauty: An Outsider’s View of the Lost Paradise”, Greater Kashmir, July 29, 2016: <http://www.greaterkashmir.com/news/opinion/beyond-the-beauty-an-outsider-s-view-of-the-lost-paradise/224166.html>

Wrote a chapter on ‘Media Inclusion and Exclusion’ in the project report “Media and Minorities: Marginalization and Exclusion in the News Media”.

SEMINARS/WORKSHOPS

Co-ordinated a national seminar on ‘*Media and Minorities: Text, Context and Discourse*’ held on October 13, 2015 at Centre for Culture, Media & Governance, Jamia Millia Islamia University, Delhi sponsored by Indian Council of Social Science Research

Co-ordinated a national workshop on ‘*Media Discourse and AFSPA*’ on October 14, 2015 at Centre for Culture, Media & Governance, Jamia Millia Islamia University, Delhi sponsored by Indian Council of Social Science Research

Attended a Ten Day Workshop on *Research Methodology Program in Communication Studies and Social Sciences* organized by Centre for Culture, Media & Governance (CCMG) Jamia Millia Islamia, New Delhi sponsored by Indian Council of Social Science Research (ICSSR), New Delhi from 09th to 19th December, 2015

Attended a One Week *National Workshop on Research Methodology in Social Sciences* Organized by Association of Indian Universities (AIU) New Delhi in collaboration with Centre for Culture, Media & Governance (CCMG) from November 23rd to 29th 2016

RESEARCH PAPERS

Presented a research paper on ‘Media Inclusion and Exclusion: Focus Group Discussions in Manipur’ in a national seminar ‘*Media and Minorities: Text, Context and Discourse*’

INDUSTRIAL EXPERIENCE

Jatin Das Centre of Art, New Delhi: Jatin Das is a contemporary artist who has been painting for past 50 years, has held over 68 one-man exhibitions both in India and abroad, and has participated in numerous national and international shows and artist camps. In 2012, he was conferred the Padma Bhushan, India's highest civilian award.

India Press Agency, New Delhi: India Press Agency is a news agency based in New Delhi.

Kashmir Observer, Srinagar: Kashmir Observer is a regional daily published from Srinagar, Jammu & Kashmir

TRANSFERABLE SKILLS

Research skills: Have an understanding of research methodologies and technique, ability to critically analyze and document the findings. I have firsthand experience of content analysis, discourse analysis and field work. Currently I am involved in data collection, data coding and data analysis for the content and discourse analysis of the Television footage related to 2014 General Elections in India.

Communication Skills: I can communicate confidently with people at all levels. I have developed my writing skills in my two years of academic research career by writing reports and research papers.

Project Management Skills: I have worked on two major research projects and have learnt to meet the deadlines and multi-tasking. I can work with a small or a big team. My personal and professional experiences have enabled me to work with people from diverse backgrounds. I have learned that it is important to be sensitive, aware and value the difference of opinion.

IT Skills: Proficient in Microsoft Packages (MS Word, Excel, Power Point). Working knowledge of SPSS and QDA Miner

Languages Known: Hindi and English (Written and Spoken)

Interests and activities: Travelling is my passion and I aspire to travel the world. My other interest is writing poetry and blogging.

References: Available on request

Shipra Raj