

# MBA FINAL YEAR

## MAJOR: FINANCE



### ABDULLAH FURQAN

**Graduation:** B.Com (Hons)  
**Minor:** Marketing  
**Summer Training:** Goldrush Capital Services Private Limited  
**Project Title:** Techno Economic Viability (TEV) Analysis



### ADARSH GUPTA

**Graduation:** B.Com (Hons)  
**Minor:** International Business  
**Summer Training:** Sharekhan Limited  
**Project Title:** Comparative Analysis of equity and mutual funds



### ADIL AZAM LARI

**Graduation:** B.Com (Hons)  
**Minor:** Marketing  
**Summer Training:** Dish TV India limited  
**Project Title:** Analysis of the DTH industry in India, and the TRAI Orders, 2017  
**Work Exp.:** 18 months  
**Organization:** Kredent Advisors Pvt Ltd & Axis Bank Ltd



### AISHA SARWAR

**Graduation:** B.A. (Hons) Pol. Sc  
**Minor:** Marketing  
**Summer Training:** IOCL Barauni Refinery  
**Project Title:** Financial ratio analysis of IOCL to assess its performance



### ANAM SIDDIQUI

**Graduation:** B.Sc  
**Minor:** Marketing  
**Summer Training:** Nagar Sahkari Bank  
**Project Title:** Growth, Functioning and Performance of Cooperative Banks



### AQUIBUR RAHMAN

**Graduation:** B. Tech (ME)  
**Minor:** Operations  
**Summer Training:** Housing and Urban Development Corporation Limited (HUDCO)  
**Project Title:** Analysis and Servicing of HUDCO Bonds



### ASAD KAMRAN

**Graduation:** B.Com (Hons)  
**Minor:** Marketing  
**Summer Training:** Housing and Urban Development Corporation Limited (HUDCO)  
**Project Title:** Analysis and Compilation of returns filed with NHB



### DIVYA ASRANI

**Graduation:** B.Com (Hons)  
**Minor:** International Business  
**Summer Training:** Sharekhan Limited  
**Project Title:** Investment and Financial Planning for an Individual



### FAIZ ABBAS

**Graduation:** B. Tech (ME)  
**Minor:** Operations  
**Summer Training:** Sharekhan Ltd.  
**Project Title:** Technical and fundamental analysis  
**Work Exp.:** 12 Months  
**Organization:** Larsen and Toubro



### FIZZA NAAZ

**Graduation:** BMS  
**Minor:** Marketing  
**Summer Training:** Engineering Export Promotion Council of India  
**Project Title:** International exhibitions are a boon to engineering products

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## MAJOR: FINANCE



### HAJRA MANZOOR

**Graduation:** B.E. (ECE)  
**Minor:** Marketing  
**Summer Training:** J&K Bank  
**Project Title:** Appraisal of working capital in banks with special reference to J&K bank



### HIBA ALAM

**Graduation:** BBA  
**Minor:** Operations  
**Summer Training:** State Bank of India  
**Project Title:** Falling share of SBI and other scheduled banks in education loan for foreign studies



### IDRAK MOHD. KHAN

**Graduation:** BSc. Maths (Hons)  
**Minor:** Operations  
**Summer Training:** State Bank of India  
**Project Title:** Comparative study on Credit life insurance products of SBI vis a vis HDFC and ICICI Bank



### KEZIA KHAN

**Graduation:** B.Com (Hons)  
**Minor:** Marketing  
**Summer Training:** Ernst and Young  
**Project Title:** WDRA financial and regression analysis



### KHALID MUKHTAR SHAH

**Graduation:** BBS  
**Minor:** International Business  
**Summer Training:** J&K Bank  
**Project Title:** Customer satisfaction in J&K Bank  
**Work Exp.:** 5 Years  
**Organization:** Mughal Art Traders



### MOHAMMAD HARIS

**Graduation:** B.Com  
**Minor:** Marketing  
**Summer Training:** Armark & Co.  
**Project Title:** Bank Audits & Preparation of Financial Statements  
**Work Exp.:** 3 Years  
**Organization:** Armark & Co.



### NABEEL HASAN

**Graduation:** B.Sc (CA)  
**Minor:** Marketing  
**Summer Training:** Sharekhan Ltd.  
**Project Title:** Optimal Portfolio Construction



### NIKITA ARORA

**Graduation:** B.Com (Hons)  
**Minor:** Marketing  
**Summer Training:** Mankind Pharma Ltd  
**Project Title:** International Trade and Financial Analysis



### OBAID UR REHMAN

**Graduation:** B.Com (Hons)  
**Minor:** Marketing  
**Summer Training:** Pull Mac Cranes India Pvt Ltd  
**Project Title:** Operational Management at Pull Mac Cranes India Pvt Ltd



### SAHIL KHANNA

**Graduation:** BBA  
**Minor:** Operations  
**Summer Training:** Sharekhan Ltd.  
**Project Title:** Mutual funds  
**Work Exp.:** 1 Year and 4 Months  
**Organization:** Fidelity Investments and Kajima India

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## MAJOR: FINANCE



### SAIQUA JABEEN

**Graduation:** B.Sc. Biotechnology  
**Minor:** Marketing  
**Summer Training:** State Bank of India  
**Project Title:** Sentiment Analysis of third party agents in home loan



### SAMRIN SERAJ

**Graduation:** BBA  
**Minor:** Marketing  
**Summer Training:** Vau's Automobiles, Maruti Suzuki  
**Project Title:** Sales and Marketing Strategy of Maruti Suzuki.  
**Work Exp.:** 9 Months  
**Organization:** Jetking, Reliance



### SHAFQUAT NAUSHEEN

**Graduation:** B.Sc (Hons) Medical Biotechnology  
**Minor:** Marketing  
**Summer Training:** Sharekhan Ltd.  
**Project Title:** Technical analysis on Ashok Leyland and Marico for investment



### SHAH IRSHAD IRFAN

**Graduation:** B. Tech (ME)  
**Minor:** International Business  
**Summer Training:** CA Firm  
**Project Title:** Working on ITR



### SHAHANA HAMID

**Graduation:** B.Com  
**Minor:** Marketing  
**Summer Training:** Prabhatam  
**Project Title:** Marketing Research and getting sellers onboard



### SUMIT SHARMA

**Graduation:** B.Sc (H) Electronics  
**Minor:** Operations  
**Summer Training:** Sharekhan Ltd.  
**Project Title:** A study on financial Derivatives - futures and options



### SYED FAZAL MAHMOOD ZAIDI

**Graduation:** B. Com  
**Minor:** Operations  
**Summer Training:** Kotak Mahindra Bank Ltd.  
**Project Title:** Financial products in Kotak Mahindra Bank



### VARDA TALAT

**Graduation:** B. Com  
**Minor:** Marketing  
**Summer Training:** NDTV  
**Project Title:** Standard operating procedure of Finance and Accounting Department



### WAJAHAT AZEEM USMANI

**Graduation:** B. Sc Mathematics  
**Minor:** Marketing  
**Summer Training:** Prabhatam Group  
**Project Title:** Financial Analysis and Cash Management of Prabhatam Advertising



### ZOYA AHMAD

**Graduation:** BBA  
**Minor:** International Business  
**Summer Training:** ETA Engineering  
**Project Title:** Financial Reporting

# MBA FINAL YEAR

## MAJOR: HUMAN RESOURCE



### AHMAD DANIYAL

**Graduation:** B.Com (Hons)

**Minor:** Marketing

**Summer Training:** Coal India limited

**Project Title:** "To study the Effectiveness of Social Media Recruitment in 21st Century"



### IMRAN RAZA

**Graduation:** BBS

**Minor:** International Business

**Summer Training:** Mother Dairy Fruits and Vegetables Pvt. Ltd.

**Project Title:** Employee Engagement practices at Mother Dairy



### MUNEER AHMAD USMANI

**Graduation:** B.Tech

**Minor:** Operations

**Summer Training:** DMRC

**Project Title:** Operations Management of DMRC



### NIDA AHMED

**Graduation:** B.Tech (Food Technology)

**Minor:** International Business

**Summer Training:** Jaypee Hospital

**Project Title:** Employee Engagement Training Projects



### PARINITA RAINA

**Graduation:** B.A Hons. Psychology

**Minor:** Marketing

**Summer Training:** Aqualife

**Project Title:** Welfare Practices



### SAMAN ZEHRA

**Graduation:** B.A (Hons) English

**Minor:** Marketing

**Summer Training:** Profine India

**Project Title:** Impact of Human Resource Policies on Employees Job Satisfaction



### SHAGUFTA NAZ

**Graduation:** B.Tech (CSE)

**Minor:** Marketing

**Summer Training:** Maruti Suzuki India Ltd.

**Project Title:** Understand, Monitoring DSC Training batch, Resource Mobilization and Attrition Analysis



### SHATAKSHI BOURAI

**Graduation:** BA (Hons) Economics

**Minor:** Marketing

**Summer Training:** Lloyd

**Project Title:** Performance Appraisal System



### SUBIA NAAZ

**Graduation:** B.Com (Hons)

**Minor:** Operations

**Summer Training:** Fortis Escorts Heart Institute

**Project Title:** Comparative Study of Healthcare Centres



### SUMAYYA MIRZA

**Graduation:** BBS

**Minor:** International Business

**Summer Training:** Chelsea Plaza Hotel (Dubai, UAE)

**Project Title:** Exposure to recruitment and selection process of Chelsea Plaza Hotel

# MBA FINAL YEAR

## MAJOR: MARKETING



### ABHYUDAYA YADAV

**Graduation:** BCA  
**Minor:** Operations  
**Summer Training:** Deeksha Housing  
**Project Title:** Branding strategies



### ADNAN AHMED KHAN

**Graduation:** B.Tech (EE)  
**Minor:** Operations  
**Summer Training:** Eastmen Pneumatics and Hydraulics  
**Project Title:** Marketing Research  
**Work Exp.:** 5 Years  
**Organization:** Merit Trac Services Pvt Ltd. and Scope Testing Pvt Ltd.



### ALEENA ILYAZ

**Graduation:** B.Com  
**Minor:** Human Resource  
**Summer Training:** Cafe Coffee Day  
**Project Title:** Recruitment and Selection process



### APRAJITA SHARMA

**Graduation:** B. Com (Hons)  
**Minor:** International Business  
**Summer Training:** Dineout, Times Internet  
**Project Title:** Effectiveness of Social Media Marketing in Contemporary Markets



### ATHAR KAMAL KHAN

**Graduation:** BBA  
**Minor:** Operations  
**Summer Training:** Sharekhan Ltd.  
**Project Title:** Consumer behaviour towards Stock market



### CHANDRIKA JOSHI

**Graduation:** B.A (Hons) Economics  
**Minor:** Operations  
**Summer Training:** Cargill Foods India Pvt Ltd  
**Project Title:** Critical Study of Cargill's Marketing Channels and its Products



### DIVYANSHU SAXENA

**Graduation:** BBS (Hons.)  
**Minor:** International Business  
**Summer Training:** GMR Sports Pvt Ltd  
**Project Title:** Digital Marketing  
**Work Exp.:** 2 Years  
**Organization:** Delhi Daredevils, HT Group and India Today Group



### FAISAL JAMAL KHAN

**Graduation:** BBA  
**Minor:** International Business  
**Summer Training:** Solomo Media  
**Project Title:** Digital Marketing  
**Work Exp.:** 15 years  
**Organization:** Ogilvy, Maccan Erickson, Lintas, Dentsu.



### HAIDER ALI B

**Graduation:** B.Com  
**Minor:** Human Resource  
**Summer Training:** Create Media  
**Project Title:** Basics of Ad film making and digital marketing



### HANAN PARVEZ

**Graduation:** BE (Civil)  
**Minor:** Human Resource  
**Summer Training:** NHDO  
**Project Title:** Social Media Marketing

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## MAJOR: MARKETING



### HIBA BATOOL

**Graduation:** B.A (Hons) Economics  
**Minor:** Operations  
**Summer Training:** India TV  
**Project Title:** Brand activation models Internship



### MANAS KUMAR

**Graduation:** B.Sc (Hons) Maths  
**Minor:** Operations  
**Summer Training:** Cars24.com  
**Project Title:** Cash24 : Refer and Earn Program  
**Work Exp.:** 1 Year  
**Organization:** Payworld (Sugal and Damani Pvt Ltd)



### MARIYAM QADIR

**Graduation:** B.Tech (ECE)  
**Minor:** Human Resource  
**Summer Training:** Sharekhan Ltd.  
**Project Title:** Analysis of benefits of investing in an IPO



### MD ARSHAD WARSI

**Graduation:** B.Tech (ME)  
**Minor:** Operations  
**Summer Training:** Bon Temps Pvt Ltd.  
**Project Title:** Business Development of Industrial & Institutional Catering Services



### MD KALIMUDDIN ANSARI

**Graduation:** B.Tech (ECE)  
**Minor:** Operations  
**Summer Training:** Bharat Heavy Electricals Ltd (BHEL)  
**Project Title:** Supply chain Management



### MOHAMMAD KHURRAM ALI

**Graduation:** B. Tech (ME)  
**Minor:** Human Resource  
**Summer Training:** Reliance Communications  
**Project Title:** Recruitment of TSM-prepaid



### MOHD ASHRAF AKHTAR

**Graduation:** B. Tech (ME)  
**Minor:** Operations  
**Summer Training:** Çelebi Pvt India Ltd.  
**Project Title:** Cargo Unitization Process



### MOHD FAUZAN

**Graduation:** BBA  
**Minor:** Operations  
**Summer Training:** Kaamakazi Solutions Pvt. Ltd.  
**Project Title:** Event management  
**Work Exp.:** 2 years  
**Organization:** Kaamakazi Solutions Pvt. Ltd.



### NAIRA FAYAZ

**Graduation:** BBA  
**Minor:** Operations  
**Summer Training:** J&K Bank  
**Project Title:** Need for j&k bank to incorporate integrated marketing communication



### NAVED MONIS KIDWAI

**Graduation:** B-Tech  
**Minor:** Operations  
**Summer Training:** Aegis Ltd.  
**Project Title:** Recruitment Lifecycle  
**Work Exp.:** 8 months  
**Organization:** Sumaja Electro Infra Pvt Ltd

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## MAJOR: MARKETING



### OWAISE RAHMAN KAR

**Graduation:** B.Com (Hons.)  
**Minor:** International Business  
**Summer Training:** J&K Bank  
**Project Title:** Digitalization of J&K Bank  
**Work Exp.:** 1 year and 9 months  
**Organization:** Jabong, Barclays



### RAYYAN JAVED

**Graduation:** B.Tech (ECE)  
**Minor:** Operations  
**Summer Training:** Llyod  
**Project Title:** Onboarding & Documentation  
**Work Exp.:** 4 months  
**Organization:** Indian Oil



### RICHISH KAUSHIK

**Graduation:** B.Tech (Aerospace Engg.)  
**Minor:** Operations  
**Summer Training:** Motul Tech  
**Project Title:** Market research for Motul Tech in Delhi-NCR  
**Work Exp.:** 7 months  
**Organization:** Wipro BPS



### SAAJID MANNEL

**Graduation:** BA English (Hons.)  
**Minor:** Human Resource  
**Summer Training:** Salt Advertisers  
**Project Title:** Brandbuilding and company promotions  
**Work Exp.:** 6 months  
**Organization:** Genesys Media, Salt



### SHAHBAZ SIDDIQUI

**Graduation:** B. Tech (Mechanical)  
**Minor:** Human Resource  
**Summer Training:** Ahuja Pad  
**Project Title:** Operations Management  
**Work Exp.:** 18 months  
**Organization:** HCL Technology



### SHAHZEB AHMAD GHANI

**Graduation:** B.Tech (ECE)  
**Minor:** Operations  
**Summer Training:** Celebi Delhi Cargo Terminal Management India Pvt Limited  
**Project Title:** Warehouse Operations in Export  
**Work Exp.:** 5 months  
**Organization:** APPCO India (SOS Children's Village)



### SHEKHAR KUMAR

**Graduation:** B. Tech (ME)  
**Minor:** Operations  
**Summer Training:** Sudha Dairy  
**Project Title:** Study of market demand and market potential of Sudha Milk and milk products in Bokaro market



### TAJ AHMAD

**Graduation:** BA(Hons) Journalism  
**Minor:** Operations  
**Summer Training:** Sharekhan Ltd.  
**Project Title:** Comparative analysis of Sharekhan with other firms  
**Work Exp.:** 8 months  
**Organization:** Mc Donald's



### TASNEEM AHMAD

**Graduation:** B.Sc (Hons) Maths  
**Minor:** Operations  
**Summer Training:** Apollo Tyres  
**Project Title:** Comparative study of market share of various tyre brands with respect to Delhi/NCR market



### ULFAT UL AIN HASHMI

**Graduation:** B.A. (Hons) Geography  
**Minor:** Human Resource  
**Summer Training:** Tata Sponge Iron Limited  
**Project Title:** Employee Satisfaction Survey and analysis.

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## MAJOR: MARKETING



### VAISHALI SHARMA

**Graduation:** B.Tech (ECE)  
**Minor:** Human Resource  
**Summer Training:** Escorts Agri Machinery  
**Project Title:** Kristi Mitra-feet on street Variable employment model  
**Work Exp.:** 4 months  
**Organization:** Pure Software



### ZAMEEM AHAMED S

**Graduation:** B.E (ME)  
**Minor:** Operations  
**Summer Training:** Seyad Shariat Finance Ltd  
**Project Title:** Study on Customer Defection and Satisfaction at Seyad Shariat Finance Limited  
**Work Exp.:** 3 years  
**Organization:** TCS

