

STUDENT ASSIGNMENTS (SESSION 2018-19)

INSTRUCTIONS

The students are required to read carefully and follow the instructions given below:

- Submission of one complete Assignment in each course of the programme every year is compulsory.
- Completed Assignments on prescribed Assignment booklets are to be submitted by hand or through post to the Study Centre/Programme Coordinator, CDOL as per dates mentioned in the Academic Calendar 2018-19 (<http://jmi.ac.in/bulletinboard/academic-calendar/cdol>).
- For Assignments Submitted after dates mentioned in the Academic Calendar, a late fee of **Rs. 100/-** per Assignment will be payable to CDOL through Demand Draft in favour of **Jamia Millia Islamia**, Payable at **New Delhi**.
- For Ex-students who failed to submit Assignments during the course of the programme are required to submit **Rs. 200/-** per Assignment to CDOL in the form of Demand Draft in favour of **Jamia Millia Islamia**, Payable at **New Delhi**.
- Write your name, roll number and other details as required on the cover page of **Assignment Booklet**.
- **For your record you may keep a photocopy of your Assignment.**
- Contact your Study Centre/ Programme Coordinator to collect evaluated Assignments.
- **Please go through your Programme Guide carefully**

M. COM (Previous Year)

Course Title – Organizational Theory and Behavior
Session – 2018-19

Course Code – M.Com 101
Maximum Marks - 30

Note: Attempt any three out of the following five questions. All questions carry equal marks.

- 1 What is meant by organization behavior? How is it beneficial for managerial effectiveness? Discuss.
- 2 What do you mean by organizing? Explain the different type of organizations.
- 3 Define motivation. Illustrate the Maslow's Need Hierarchy theory of motivation.
- 4 What is controlling? Explain the tools of Controlling.
- 5 Write short notes on any two of the following.
 - (i) Perception
 - (ii) Personality
 - (iii) Organization Development
 - (iv) Directing

Course Title – Business Environment
Session – 2018-19

Course Code – M.Com 102
Maximum Marks - 30

Note: Attempt any three out of the following five questions. All questions carry equal marks.

1. Critically evaluate the role of public sector industry in the development of Indian economy.
2. Explain the essential commodity act and its responsibility to Indian economy development.
3. What do you mean by public sector enterprises? Explain the problems and prospects of public sector enterprises in India.
4. Critically examine the Consumer Protection Act in the light of current business scenario.
5. What do you mean by culture? How does culture effect the business environment? Discuss.

Course Title – Managerial Economics
Session – 2018-19

Course Code – M.Com 103
Maximum Marks - 30

Note: Attempt any three out of the following five questions. All questions carry equal marks.

1. Define managerial economics. How does managerial economics bridge the gap between the traditional economics theory and real business practices?
2. Write a short note on any two of the following:
 - (a) Type of Forms
 - (b) Forward Planning
 - (c) Responsibility of Managerial Economist
 - (d) Production Function
3. What do you mean by demand? Illustrate the various factors effecting demand with the help graph.

4. What do you mean by Indifference Curve? Why is an Indifference curve convex to origin?
Explain
5. Define market. Discuss the structures of market with suitable example.

Course Title – Business Statistics and Research Methodology
Session: 2018-19

Course Code – M.Com 104
Maximum Marks - 30

Note: Attempt any three out of the following five questions. All questions carry equal marks.

1. What do you mean by statistics? Discuss the various statistics with examples.
2. Write a short note on any two of the following:
 - (a) Graphics Presentation of Data
 - (b) Types of Measures
 - (c) Normal Probability Curve
 - (d) Report Writing
3. What do you mean by research? Discuss the types of research and process of developing research proposal.
4. What is sampling? Explain types and stages of sampling with examples.
5. The marks obtained by 10 students in the subject Principle and Practices of Management are given below, Compute the arithmetic Mean, Median and Mode.
42, 32, 56, 67, 40, 42, 41, 38, 36, 45.

Course Title –Accounting for Managerial Decisions
Session – 2018-19

Course Code – M.Com 105
Maximum Marks - 30

Note: Attempt any three out of the following five questions. All questions carry equal marks.

1. What do you mean by Management Accounting? Discuss the role of management accounting in business decision making.
2. Write a short note on any two of the following:
 - (a) Difference between Cost of Financial Accounting
 - (b) Responsibility Accounting
 - (c) Classification of Ratio's
 - (d) Margin of safety
3. What do you mean by financial statements and its types? Discuss in brief the techniques of financial analysis.
4. Define Budgeting. Discuss the objectives benefits & limitation of a budgeting control system.
5. A company finds on 1st January 2002 that it is short of funds with which to implement its expansion program. On 1st January 2001 it had a credit balance of Rs. 1, 80,000. From the following information prepare a cash flow statement for the Board of Director to show how the overdraft of Rs. 68,750 as on 31st December has arisen.

Figures as per Balance Sheet (As on 31st December, 2000)

Particulars	2000 (Rs)	2001 (Rs)
Fixed Assets	750000	1120000
Stock and Stores	190000	330000
Debtor	380000	335000
Bank Balance	180000	68750 [O/D]
Share Capital [Shares of Rs. 10 each]	250000	300000
Bills Receivables	87500	95000

The profit for the year ended 31 December 2001 before charging depreciation and taxation amounted to Rs 240000. On 1st January 2001, 5000 shares were issued at a premium of Rs 5 per share. Rs. 137500 was paid in March 2001 by way of income tax. Dividend was as follow:
2000 [Final] on the capital on 31 December 2000 at 10% less tax at 25%,
2001 [interim] 5 per cent free of tax

Course Title –Financial Management & Control
Session – 2018-19

Course Code – M.Com 106
Maximum Marks - 30

Note: Attempt any three out of the following five questions. All questions carry equal marks.

- 1 What do you mean cost of capital? Explain its importance.
- 2 Explain the short term and long term debt and debentures.
- 3 Define securities and their types with suitable examples.
- 4 What do you mean by leverages? Explain the various types of leverages.
- 5 Differentiate between the present value of perpetuity and future value of annuity.

Course Title – Marketing Management
Session – 2018-19

Course Code – M.Com 107
Maximum Marks – 30

Note: Attempt any three out of the following five questions. All questions carry equal marks.

1. Identify the trait that distinguishes an effective marketing mix from an ineffective one. Give example to support your answer.
2. Explain the impacts of each individual P of the Marketing Mix on the marketing plan of a company?
3. Do a brief comparison between purchase of low involvement products and high involvement products.
4. Outline the factors that influence the pricing decision of a company.
5. What is serving retailing, and how is it different from conventional retailing?