

STUDENT ASSIGNMENTS (SESSION 2018-19)

INSTRUCTIONS

The students are required to read carefully and follow the instructions given below:

- Submission of one complete assignment in each course of the programme every year is compulsory.
- Completed assignments on prescribed assignment booklets are to be submitted by hand or through post to the Study Centre/Programme Coordinator, CDOL as per dates mentioned in the Academic Calendar 2018-19 (<http://jmi.ac.in/bulletinboard/academic-calendar/cdol>).
- For assignments submitted after dates mentioned in the Academic Calendar, a late fee of **Rs. 100/-** per assignment will be payable to CDOL through Demand Draft in favour of Jamia Millia Islamia, Payable at New Delhi.
- For ex-students who failed to submit assignments during the course of the programme are required to submit **Rs. 200/-** per assignment to CDOL in the form of Demand Draft in favour of Jamia Millia Islamia, Payable at New Delhi.
- Write your name, roll number and other details as required on the cover page of **Assignment Booklet**.
- **For your record you may keep a photocopy of your assignment.**
- **Please go through your Programme Guide carefully.**

B.Com Part-II

Course Title – Business Communication
Session – 2018-19

Course Code – B.Com 201
Maximum Marks - 30

Note: Attempt any three questions out of the following questions. All questions carry equal marks.

1. Define communication and explain the principles of effective communication.
2. Distinguish between verbal and non verbal communication. Describe the forms of non verbal communication.
3. Explain the following with suitable examples:
 - a) Downward Communication
 - b) Upward Communication
 - c) Horizontal Communication
 - d) Diagonal Communication
4. Discuss the barriers in communication and explain the steps in developing effective communication.
5. Write short notes on any two of the following:
 - a. Interview.
 - b. Listening.
 - c. Report Writing.
 - d. Breakdown in Communication.

Course Title – Business Mathematics and Statistics
Session – 2018-19

Course Code – B.Com 202
Maximum Marks - 30

Note: Attempt any three questions out of the following questions. All questions carry equal marks.

1. Using matrix inversion method, solve the following system of equation for X, Y and Z.

$$X+Y+Z=5 \qquad 2X+Y-Z=2 \qquad 2X-Y+Z=2$$

2. A. The Marginal cost function of manufacturing X pair of shoes is $6+10X-6X^2$. The total cost of producing a pair of shoes is 12. Find the total and average cost function.
B. Explain the Mathematical properties of Arithmetic Mean.

3. The Median and Mode of the following wage distribution are known to be Rs.33.5 and Rs.34 respectively. There frequency values from the table are, however, missing. Find these missing.

Daily Wage in (Rs.)	0-10	10-20	20-30	30-40	40-50	50-60	60-70	Total
Frequencies	10	10	?	?	?	6	4	230

4. What is Skewness? Describe the various measures of Skewness.
5. A. Compare mean deviation and standard deviation as measures of variation. Which of the two is a better method of measurement? Why.
- B. The sum of third and ninth term of an A.P is 8. Find the sum of the first 11 terms of the progression.

Course Title – Corporate Accounts
Session – 2018-19

Course Code – B.Com 203
Maximum Marks - 30

Note: Attempt any three questions out of the following questions. All questions carry equal marks.

1. What is Purchase Consideration? What are different methods of calculating Purchase Consideration?
2. Distinguish between Amalgamation in the nature of Purchase and Amalgamation in the nature of merger.
3. The financial information of XYZ as at 31st Dec.2017, inter alia include the following:

	Rs.
50,000, 8% Pref, share of Rs. 100 each Rs. 70 paid up.	35, 00,000
1, 00,000 equity shares of Rs. 100 each fully paid up.	1, 00, 00,000
Security premium	5, 00,000
Capital redemption reserve	20,00,000
General reserve	50,00,000

Under the terms of their issue the preference shares are redeemable at premium of 5% on 31st March 2017. In order to finance the redemption the company makes a right issue of 50,000 equity share of Rs. 100 each at Rs. 110 per share , Rs. 20 being payable on application Rs. 35(including premium) on allotment and balance on 1 Jan 2017. The issue was fully subscribed and allotment made on 1st March, 2017 .The monies due on allotment were received by 31st March, 2017.

The preference shares were redeemed after fulfilling the necessary condition of section 55 of the companies act. The company decides to make minimum utilisation of general reserves.

Pass the necessary journal entries and show the relevant extracts from the balance sheet as on 31st March 2017 with the correspondence figures as on 31st December 2017.

4. From the following data calculates:
- (I) Gross Profit Ratio.
 - (II) Net Profit Ratio.
 - (III) Current Ratio.
 - (IV) Inventory Turnover Ratio.
 - (V) Fixed Assets Turnover Ratio.

	<u>Rs.</u>
Sales	25, 20,000
Cost of sales	19, 20,000
Net Profit	3, 60,000
Avg. Inventory	8, 00,000
Other Current Assets	7, 60,000
Net Worth	15, 00,000
Fixed assets	14, 40,000
Long term Debts	9, 00,000
Current Liabilities	6, 00,000

5. Write short notes on any two of the following:
- (a) Techniques of Financial Statement analysis,
 - (b) Methods of Valuation of shares.
 - (c) Contingent Liabilities.
 - (d) Internal Reconstruction.

Course Title – Principles of Marketing
Session – 2018-19

Course Code – B.Com 204
Maximum Marks - 30

Note: Attempt any three questions out of the following questions. All questions carry equal marks.

1. What is marketing environment? Explain its main dimensions.
2. What do you understand by consumer behavior? Discuss factors influencing consumer behavior.
3. What is meant by product life cycle? Explain its concept with example.

4. Differentiate between any two of the following;
 - a) Consumer product and Industrial product
 - b) Selling and Marketing
 - c) Advertising and Publicity

5. Write short notes on any two of the following;
 - a) Market segmentation.
 - b) Physical Distribution.
 - c) Pricing of a new product.
 - d) Branding.

Course Title – Information Technology in Business
Session – 2018-19

Course Code – B.Com 205
Maximum Marks - 30

Note: Attempt any three questions out of the following questions. All questions carry equal marks.

1. What do you mean by computer security? Discuss different types of security threats.

2. Perform the following conversation:
 - I Decimal 441.250 to binary, octal and hexadecimal.
 - II Hexadecimal (9EF8.B7) to decimal and binary.

3. Explain difference between application software and system software.

4. Define Computer Networks. What are the advantages and disadvantages of Networking?

5. Write short notes on any two of the following;
 - a) Object Oriented Data Base Model.
 - b) Firewall.
 - c) Non-Volatile Memory.
 - d) Computer Virus.

Course Title – Business Environment
Session – 2018-19

Course Code – B.Com 206
Maximum Marks - 30

Note: Attempt any three questions out of the following questions. All questions carry equal marks.

1. What do you mean by Business Environment? Discuss the various dimensions of business environment.

2. What do you mean by New Economic Policy 1991? What are its main components?
3. Discuss the roles of Small Scale Sector in the economic development of India.
4. Define Industrial relations. Discuss its importance.
5. Write short notes on any two of the following;
 - a. Foreign trade policy.
 - b. Exim Policy.
 - c. MNCs in India
 - d. Balance of Payment.