

**AJK MASS COMMUNICATION RESEARCH CENTRE**  
**P.G. DIPLOMA IN STILL PHOTOGRAPHY AND VISUAL COMMUNICATION**

**SAMPLE PAPER**

Multiple Choice Questions: TWO marks each.

**Section- A**

1. If I want to photograph animals far away in the jungle, I shall need a:
  - a) Normal Lens
  - b) Zoom Lens
  - c) Tele Photo Lens
  - d) Macro Lens
2. The full frame size DSLR photography refers to frame size:
  - a) 16mm
  - b) 35mm
  - c) 70mm
  - d) 50mm
3. The main element in film based photography is:
  - a) Iron
  - b) Calcium
  - c) Gold
  - d) Silver
4. Which genre of photography involves shooting products:
  - a) Macro photography
  - b) Wildlife photography
  - c) Commercial photography
  - d) Architecture photography
5. A pixel is:
  - a) A cartoon channel
  - b) A sensor
  - c) A colour dot in a digital image
  - d) Digital memory
6. Which of the following is not a well-known photography magazine:
  - a) National geographic
  - b) Better Photography

- c) Smart photography
  - d) Femina
7. Which of the following is not a renowned photo agency:
- a) Magnum
  - b) Granta
  - c) AP
  - d) Reuters
8. The Vertical movement of a camera on its axis is called:
- a) Tilt
  - b) Track
  - c) Pan
  - d) Shift
9. The pin hole camera is also known as:
- a) Camera Obscura
  - b) Camera reversa
  - c) Camera inversa
  - d) Camera digica
10. Which is a larger aperture:
- a) 1.4
  - b) 2.8
  - c) 1600
  - d) 1/250
11. To whom is the phrase 'Decisive Moment' attributed to:
- a) Steve McCurry
  - b) Henri Cartier Bresson
  - c) Joseph Sudek
  - d) Ansel Adams
12. Which of the following is not a Japanese Company:
- a) Sony
  - b) Canon
  - c) Kodak
  - d) Nikon
13. Which of the following is a photography application:
- a) Safari
  - b) Picasa

- c) VLC
- d) Skype

14. Match the following tag lines with their brands:

**List I**

- a) Microsoft
- b) HTC
- c) Canon
- d) Adidas

**List II**

- 1. Delighting you always.
- 2. Your potential, our passion.
- 3. Impossible is nothing.
- 4. Quietly Brilliant

A B C D

- a) 4 1 2 3
- b) 3 1 2 4
- c) 2 4 1 3
- d) 2 4 3 1

15. In a digital camera the image is recorded on a:

- a) Data card
- b) Film
- c) Sensor
- d) Disc drive

16. Apple founder Steve Jobs was born in which country:

- a) UK
- b) India
- c) US
- d) Australia

17. What is the full form of BBC:

- a) British broadcasting Corporation
- b) British Broadcast Cable
- c) Broad Banding corporation
- d) Benjamin Button Corp.

18. Which Photographer clicked the famous photograph of ' Afghan Girl' :

- a) Henri Cartier Bresson
- b) Raghu Rai
- c) James Natchwey
- d) Steve McCurry

19. Zero Dark thirty is a movie about:

- a) Indira Gandhi
  - b) Osama Bin Laden
  - c) Saddam Hussain
  - d) Tsunami Of 2005
20. What is ISO also referred to in analogue photography:
- a) Numbers
  - b) Film Speed
  - c) F Stops
  - d) Formulas
21. Before the advent of digital, the technology that gave use of instant prints of photographs was called:
- a) Android
  - b) Cyanotype
  - c) Polaroid
  - d) Lithography
22. The person who selects and places photographs in a publication is called a:
- a) Photo Selector
  - b) News Editor
  - c) Photo Setter
  - d) Photo Editor
23. The Taklamakan desert is located in which country:
- a) India
  - b) Africa
  - c) South America
  - d) China
24. Delhi Metro officially started operations in which year:
- a) 2000
  - b) 2001
  - c) 2002
  - d) 2003
25. We can freeze a fast moving object by:
- a) Closing Aperture
  - b) Sharpening the focus
  - c) Using a tripod
  - d) Increasing the shutter speed

**SECTION- B**

Q1. Describe in written words five images that you will make suggesting the atmosphere of a crowded railway compartment.

OR

Draw a photo story with Visual Illustrations of Four images that give us a flavour of national Elections. (40 marks)

Image 1 (50 words)

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Image 2 (50 words)

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Image 3 (50 words)

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Image 4 (50 words)

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Image 5  
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Image 1

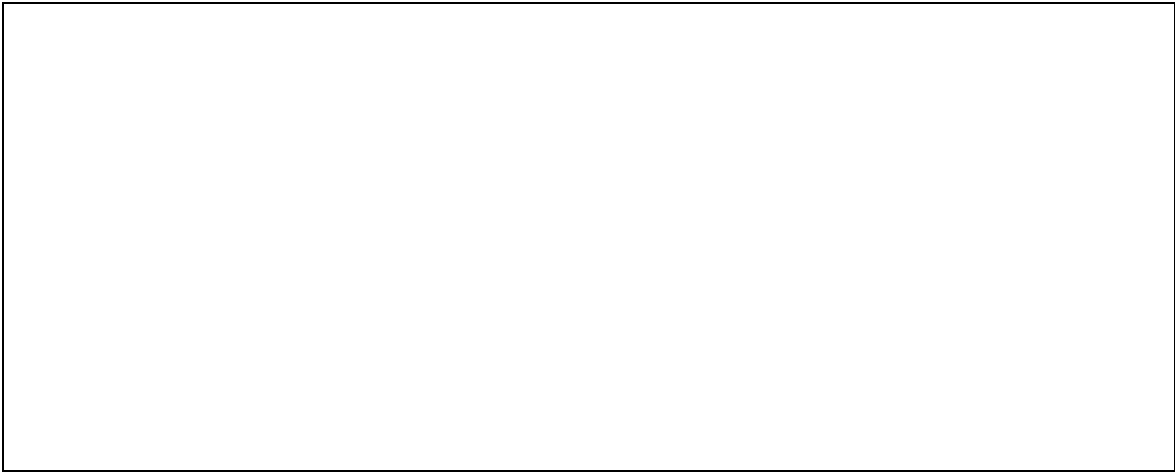


Image 2

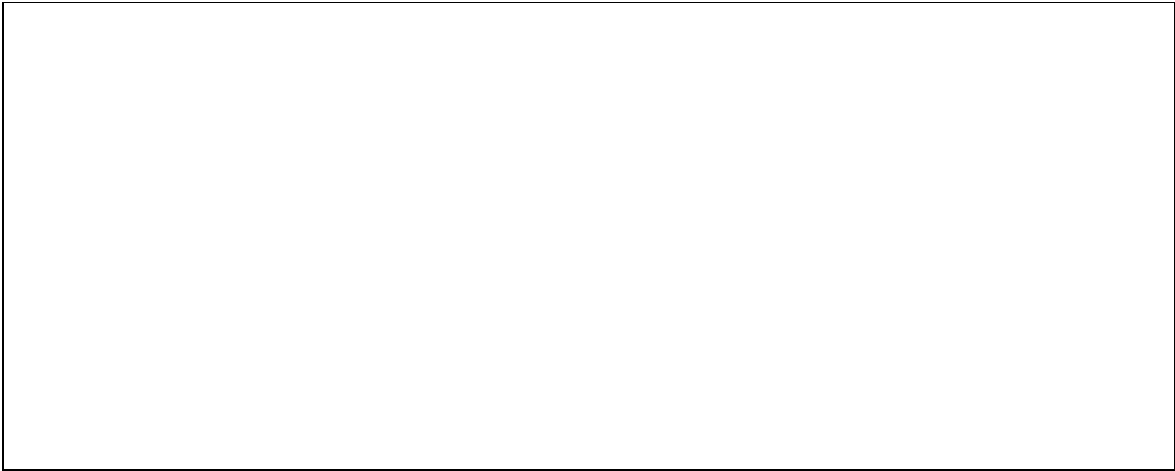
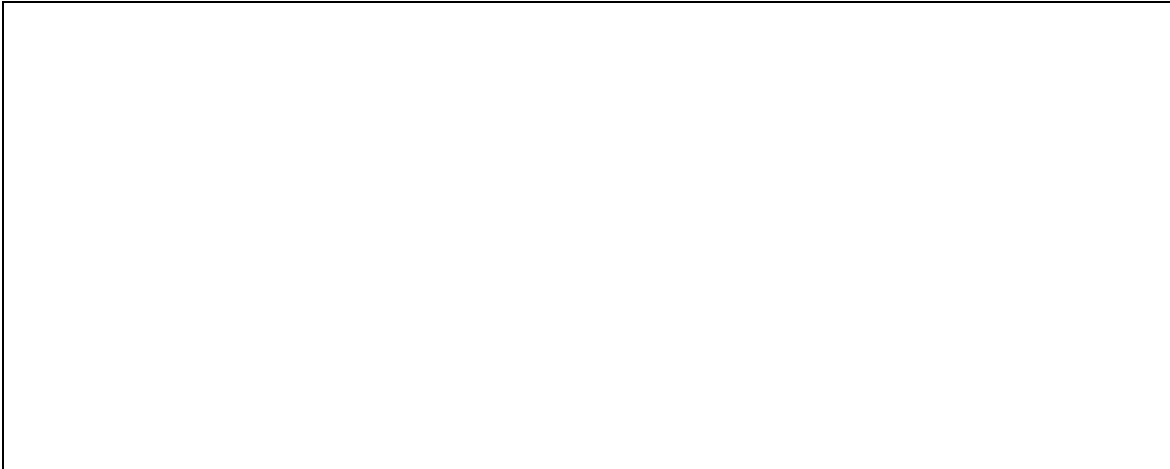


Image 3



Image 4



### **SECTION- C**

Q2. Answer any ONE of the questions below in about 450 words. Mention the Question Number that you are attempting. (40 marks)

- a) With camera quality continuously improving and the technology becoming user friendly, don't you think the professional photographer is soon going to be thing of the past? Discuss.
  
- b) Express the views on the de3mocratization in photography due to mobile phones that have cameras. How is this influencing the practice of photography?

## SECTION-D

Q3. In about 600 words discuss the work of any of any TWO of the following Photographers:  
(30 marks)

- a) Sooni Taraporewala
- b) Praduddha Dasgupta
- c) Raghubir Singh
- d) Pablo Bartholomew

## SECTION-E

Q4. Closely examine the photograph given below and write a critical appreciation of it in about 500 words. Your appreciation should take into account the following elements: composition, balance, perspective, light and content etc. Also give a caption. (40 marks)

