Vibodh Parthasarathi maintains a multidisciplinary interest in media policy, business of creative industries and governance of media infrastructure. He is Associate Professor at the <u>Centre for Culture, Media and Governance</u>, Jamia Millia Islamia, New Delhi -- the only



teaching centre/department across South Asia exclusively dedicated to media studies and policy. He co-edited the critically acclaimed Tri-series on <u>Communication Processes</u> (Sage) and a themed journal issue on <u>public spheres and the media</u>. His work has been variously supported by Ford Foundation, Social Science Research Council, India New Zealand Education Council, HIVOS, Indian Council for Social Science Research, Canada's IDRC, India Foundation for the Arts, University Grants Commission and Open Society Foundation, whose <u>country report on digital media</u> he anchored. Parthasarathi's current research attention is directed at the policy, business & users

of <u>digital TV distribution</u>, collaboratively steering an international project on the media economy of India and developing a <u>Media Diversity Index</u> for India. A participant in both international associations in the field, ICA and IAMCR, he has been invited by leading universities and policy forums in Australia, Belgium, Canada, China, Denmark, England, Finland, France, Germany, Ireland, Netherlands, New Zealand, Pakistan, Singapore, Sri Lanka, Sweden, Turkey, South Africa, Switzerland and the USA. A founding Board Member of the <u>Centre for Internet & Society</u> (Bangalore), he serves on the International Advisory Board of the <u>India Media Centre</u>, University of Westminster (London), and in various editorial capacities with 'Global Media and Communication' and 'Media Asia'.

SELECT MEDIA EXPOSURE

<u>Time (International)</u> Expert Opinion <u>Al Jazeera (Online)</u> Expert Opinion <u>Weltfalilche Nachrichten (Online)</u> Expert Opinion <u>Dawn (Karachi)</u> Interview <u>Scroll (India)</u> Expert Opinion <u>Internet Freedom Project</u> Interview

Research Profile

Institutional Research

Co-Principal Investigator, 'Media, Culture and Consumption in the New Economy' (*India New Zealand Education Council*) 2014 –

International collaboration to scrutinize facets of the 'media economy' of India

Deputy Coordinator, 'Media and Governance' (*University Grants Commission, New Delhi*) 2014-Award to support ongoing institutional research on Democracy, Diversity and Pluralism.

Project Co-Director 'Tracking Access under Digitalisation' (*Ford Foundation, New Delhi*) 2013 – Examining Access, Openness and Diversity offered by the TV distribution sector in India.

Project Co-Director, *Asian Science and Social Science Research Councils*, and constituent research project 'Prototyping Information Systems for Local Governance' (*Canada's IDRC*, New Delhi) 2013 Developing a prototype "informational model" for governance of service delivery at local levels.

Developing a prototype informational model for governance of service delivery at local levels.

Coordinator, 'Media Diversity Index' (constituent study of a project by *ICSSR, New Delhi*) 2011-2014 Developing a prototype Media Diversity Index for Indian newspaper and TV markets.

- Project Co-Director 'Media Policy & Law in India' (*Ford Foundation, New Delhi*) 2010-2013 Pedagogical research to curate and evolve teaching resources on media policy literacy.
- Project Director 'Enumerating Media Pluralism' (*HIVOS-South Asia, Bangalore*) 2010-2011 Developing a methodological framework to measure content diversity in the Indian news TV.
- Project Coordinator 'Mapping Media Advocacy in South Asia' (*SSRC, New York*) 2009-10 Analysing trends in advocacy around media deregulation in India during the 2000s.

Project Coordinator 'Contours of Media Governance' (*Canada's IDRC, New Delhi*) 2008-09 Series of deliberations to explore pedagogical and research challenges on 'media governance'.

Individual Research

- *Measuring Viewpoint Diversity among Digital Journalists* (in collaboration with Wake Forest University) New Delhi, 2013-
- Mapping Digital Media India; A Country Study, The Open Society Foundation, London, 2010-13.
- Evolutionary & Comparative perspectives on the Indian TV News Industry; Centre for Culture, Media & Governance, Jamia Millia Islamia, 2009-10 & 2012-
- Business history of the Early Records Industry in India; Grant awarded by India Foundation for the Arts, 2002-05 and Centre for Culture, Media & Governance, Jamia Millia Islamia, 2008-10 & 2013-
- Series Co-Editor *Communication Processes*, three volume series on 'Communication' as a social science constituency; (variously) Centre for Co-operative Research in Social Sciences, Pune; Centre for Jawaharlal Nehru Studies, Jamia Millia Islamia, and Centre for Culture, Media & Governance, Jamia Millia Islamia, 2004-09
- International Editorial Coordinator, *Citizenship & Communication*, Charles Leopold Mayer Foundation, Paris and Centre for Co-operative Research in Social Sciences, Pune, 2002-04

CONFERENCES ORGANISED¹

- Co-Promoter, *India at Leisure: Media, Culture and Consumption in the New Economy*, The 2nd International Conference on the Indian Media Economy, organised by India-New Zealand Education Council Programme, University Grants Commission, New Zealand India Research Institute, Centre for Culture, Media & Governance, Jamia Millia Islamia and University of Waikato; Jamia Millia Islamia, New Delhi (19-20, February 2015, New Delhi)
- Co-Promoter, *Media Diversity: Concept, Analysis, Policy*, an International Conference organised by the Centre for Culture, Media & Governance, Jamia Millia Islamia and Institute of Media Studies Brussels Centre for Journalism Studies, KU Leuven, in collaboration with VLIR and ICSSR; Jamia Millia Islamia, New Delhi (25-26 November 2014)
- Co-Leader *Roundtable on Asian Science and Social Science Research Councils*, organized by Centre for Culture, Media & Governance in collaboration with Canada's International Development Research Centre (IDRC); Jamia Millia Islamia, New Delhi (25-26 Nov 2013)
- Co-organised 'New Media, Old Media, Social Media: Changing South Asian Communications Scholarship', Pre-Conference at ICA '13 (in collaboration with ICA's Communication Law and Policy Division, Shiv Nadar University, University of London and Annenberg School for Communication, University of Pennsylvania) at SOAS, University of London (16-17 June 2013)
- Co-organised '<u>Strategies for Media Reform</u>', Pre-Conference at ICA '13 (organized by Department of Media and Communications at Goldsmiths, University of London; Media Reform Coalition, UK; Department of Communication, University of Illinois at Urbana-Champaign; Donald McGannon Communication Research Center, Fordham University; 'Global Media and Communication'; 'Communication, Culture and Critique'; and, ICA's Divisions on Philosophy, Theory and Critique,

¹ International only

Communication Law and Policy, and on Global Communication and Social Change), at Goldsmiths, University of London (17 June 2013)

- 2nd International Conference on Contours of Media Governance '*Teaching, Disciplinarity, Methodology* (in collaboration with Ford Foundation & Indian Council for Social Science Research) Jamia Millia Islamia, New Delhi (25-27th February 2013)
- Indo-Swiss Bi-lateral Seminar (in collaboration with Institute of Mass Communication and Media Research and University Research Priority Program Asia and Europe, University of Zurich with support of Pro Helvetia-Swiss Arts Council), University of Zurich, Zurich (18-21 April 2011)
- *Design! publiC:* Bringing Design Thinking to the Challenges of Governance (in collaboration with the Centre for Knowledge Societies, Centre for Law & Policy and Centre for Internet & Society) Ambassador Hotel, New Delhi (18th March 2011)
- *Curatorship and Cultural Policy: Perspectives from Switzerland*, A Symposium (in collaboration with Department of Fine Arts, JMI and Pro Helvetia. Swiss Arts Council) CCMG, JMI, New Delhi (20th January, 2011)
- 'Governance and Diversity: Comparing Media Systems', Indo-Swiss Bi-lateral Seminar (in collaboration with Pro Helvetia-Swiss Arts Council, Institute of Mass Communication and Media Research, University of Zurich, and Indian Council for Social Science Research), Jami Millis Islamia, New Delhi (16-18 February 2010)
- Co-organised 'India and Communication Studies', Pre-Conference at ICA '09 (in collaboration with Centre for Global Communication Studies, Annenberg School of Communication, University of Pennsylvania, Chicago (20-21 May 2009)
- International Conference on 'Contours of Media Governance' (in collaboration with IDRC, Indian Council for Social Science Research, Pro Helvetia and Unnati), India International Centre, New Delhi (8-10 Dec April 2008)

MEDIA EDUCATION

Teaching at CCMG

- Coordinator MA Programme in "Media Governance" (2007-13)
- Developed & Taught course 'Evolution of Media Policy in India' (2008-)
- Developed & Taught course 'Regulation in Theory and Practice' (2010-)
- Developed & Co-Taught course 201 'Creativity, Culture, Commerce' (2009-10, 2014-)
- Co-Developed & Co-Taught course 'Dynamics of Transnational Communication' (2008-10)
- Co-Developed & Co-Taught course 'Media Advocacy' (2014-)
- Courses under development Measuring Media Ownership; Managing Digital Transitions

Invited Instruction

- Lecture 'Media development and regulation in India' in <u>International Course 'Critical issues in</u> <u>European and global media and communication policy</u>', University of Helsinki, Helsinki (10 Apr 2014)
- Designed & Coordinated 2nd Refresher Course on 'Media Studies, Culture & Governance' for university faculty across India, organised by Administrative Staff College, Jamia Millia Islamia, New Delhi (14 Jan-3 Feb 2014)
- Conducted Online session <u>Case: India</u> on issues of <u>communication research for action</u> in MA program in Media and Global Communication, University of Helsinki (Nov 2010)

Curriculum Advisory

- (Communication Studies & Design) Habib University, Karachi Colombo (2013)
- (Media Governance programme) Co-Edited Open Learning Resource Student Workbook of

Workshops in Media Governance, CCMG, JMI, 2013 (Beta)

- (Media Governance programme) Coordinator Curriculum Development, CCMG, JMI (2007-12)
- (Media/Journalism programmes) University of Madras, Chennai; Lady Sri Ram College, University of Delhi; Jawaharlal Nehru University; Indira Gandhi National Open University (all New Delhi)
- (Cultural Studies programme) Indian Institute of Technology New Delhi

Peer Advocacy

- Conceived & Developed <u>The Indian Medialogue</u>, a blog on educational aspects of media research and policy in India
- Co-Convener <u>'Teaching Public Policy, Media and Law'</u>, Faculty Workshop in collaboration with Department of Public policy, Law & Governance and Department of Culture and Media Studies, Central University of Rajasthan, and Ford Foundation; Central University of Rajasthan, Kishangarh (1-2 November 2012)
- Co-Convener <u>*Teaching Media Policy and Law*</u>, Faculty Workshop in collaboration with National Law School of India University, Bangalore, Alternative Law Forum, Bangalore, and Ford Foundation; NLSIU, Bangalore (24-25 April 2012)

INVITED PRESENTATIONS

Keynote/Public Lectures

- 'Digital Dissolve: On the Economic Salience of the Media in Our Times', Inaugural Workshop of the *Sweden South Asia Media Project*, Lund University, Lund (19-20 Oct 2015)
- 'Freedom Vs Diversity: An enduring tension in media policy in India', 2nd Annual Habib University Conference on Postcolonial Higher Education, Habib University, Karachi (25 Oct 2014)
- 'Locating the Boundary of the Media Economy in India', *The Indian Media Economy*, New Zealand India Research Institute & University of Waikato, Raglan (25-26 Feb 2014)
- 'The Media & Public Spheres in India: Theoretical Issues and Policy Considerations', *India Media Symposium Public Spheres, the Media & Social Change in India*, University of Queensland, Brisbane (21-23 November 2012)
- 'In Credible India: Multitude & Diversity in the Indian News Landscape', *FINCOM 2012*: Finnish Conference of Communication Research', Jyväskylä (30-31 Aug 2012)
- 'The business of TV News: Challenges of Re-regulation', *The Changing Face of Journalism in India*, India Media Centre, University of Westminster (12 September 2011)
- 'Digital Media, Analog Politics: Forcing a Fit?', *Democracy and New Media* organized by the Institute of Mass Communication and Media Research and University Research Priority Program Asia and Europe, University of Zurich (20 April 2011)
- 'Deciphering Chindia: Two Accents of Media Governance', Pre-conference on '*Chindia' Challenge* to Global Communication, 6^{0th} Annual Conference of the International Communication Association, Singapore (2^{1st} June 2010)
- 'Perspectives in Media and Governance: Information, Informatics & Informatisation in India'; <u>Wahlgren Symposium on 'Media, Democracy, and Globalization'</u>; Lund University, Lund (14 Nov 2008)

Policy Consultations[▼]

• *Net Neutrality Across South Asia*, Roundtable organised by Observer Research Foundation & Centre for Internet and Society; ORF, New Delhi (12 Dec 2015)

^vOnly Media related

- *Reporting from Indian Regions in the Digital Age*, A Strategy Workshop organised by the School of Media, Arts and Design, University of Westminster, London, in collaboration with the National Foundation for India and Reachout Foundation; New Delhi (27 Nov 2015)
- Freedom of Expression in a Digital Age: Effective Research, Policy Formation, & the Development of Regulatory Frameworks in South Asia, Panel Discussion & Deliberations organised by Observer Research Foundation, Centre for Internet and Society, Internet Observatory, Annenberg School of Communication; ORF, New Delhi (21 April 2015)
- *Mapping the Digital Media in India*, National Consultation organised by Centre for Communication Governance at National Law University, Delhi in collaboration with The Centre for Internet & Society, Bangalore & Maraa Media and Arts Collective; National Law University, Delhi (21 May 2014)
- *Digital Journalism*, National Consultation convened by Free Speech Hub of The Hoot and Centre for Communication Governance, National Law University, Delhi (14th Dec 2013)
- Technology for Citizen Engagement, workshop organised by Omidyar Network, New Delhi (5th Dec 2013
- Broadcasting, Journalism and Activism in India, National Consultation convened by Alternative Law Forum, Maraa & Centre for Internet & Society, Bangalore (27th Oct 2013)
- Global Summit on Mapping Digital Media Advocacy, Open Society Foundations (Istanbul, July 2012)
- Threats and Opportunities for the Business of Journalism and its role in Democracy, organized by Reuters Institute for the Study of Journalism, University of Oxford, Communication Research Centre, University of Helsinki and Open Society Foundation, London (Helsinki, 13-15 Oct 2011)
- Design! publiC: Bringing Design Thinking to the Challenges of Governance, organised by Centre for Knowledge Societies, Centre for Law & Policy, Centre for Internet & Society, and Centre for Culture, Media & Governance, Jamia Millia Islamia, Ambassador Hotel (New Delhi, 18th March 2011)
- South Asian Expert Group Consultation on Internet & Freedom of Expression presided by Frank La Rue, UN Special Rapporteur on Freedom of Expression, organized by Swedish Foreign Ministry, Central American Institute for Studies of Social Democracy and Centre for Internet & Society (New Delhi, 3rd March 2011)
- *M is for Mobile: Exploring Technology for Social Development in India*, organized by Sesame Workshop and Ford Foundation (Manesar, 28th February-2nd March 2, 2011)
- *Mapping Digital Media South East Asia,* organized by Open Society Foundation, London and Hong Kong University (Hong Kong, 12-13 Oct 2010)
- Creating High Impact & Sustainable Digital Initiatives in India, organized by JSTOR, New York / Ann Arbor and Ford Foundation with American Institute of Indian Studies (Bangalore, 7-10 Dec 2010)
- Western Region Consultation towards International Congress of International Association for the Study of Commons '11; *Foundation for Ecological Security, and Indian Institute of Technology-Powai*, Mumbai (8 Nov. 2009)

Seminars/Conferences*

♦ 'From Disparity to Diversity: Enumerating Risk amidst Media Abundance in an age of Globalisation', *Resisting Inequality/Enabling Inclusion*, An India-Canada Comparison Symposium, York University, Toronto (8-10 June 2015)

^{*} Since joining CCMG, JMI

- ♦ 'From Multiplicity to Plurality: Enumerating Media Diversity in a Multi-lingual Landscape', *India, China & the Future of the Media*, Colloquium organised by the Centre for Media and Communication Research, School of Communication, Hong Kong Baptist University, Hong Kong (13-14 March 2015)
- ◆ 'The Performer Commodified: The recasting of 'the Performed' in early music recording', *Performative Communication: Culture and Politics in South Asia*, International Seminar organized by Jamia Millia Islamia in collaboration with South Asian University, New Delhi (20-21 January 2015)
- ◆ 'The Business of Making Sound: Entrepreneurial Practices at the dawn of the analogue Era, 1900-1908', *The Music Box and its Reverberations: Technology and Music in India*, International Conference organised by University of Oxford and Jawaharlal Nehru University; School of Arts and Aesthetics, JNU, New Delhi (15-17 January 2015)
- ♦ 'Investigating Diversity in our Media Landscape', International Conference Everyday Life in Contemporary India, International Conference organised by Department of Journalism & Communication, University of Madras, and Department of Media, Film & Communication, University of Otago; University if Madras, Chennai (17-18 Dec 2014)
- ◆ 'Towards a Media Diversity Index for India', *Media Diversity: Concept, Analysis, Policy*, an International Conference organised by the Centre for Culture, Media & Governance, Jamia Millia Islamia and Institute of Media Studies Brussels Centre for Journalism Studies, KU Leuven, in collaboration with VLIR and ICSSR, Jamia Millia Islamia, New Delhi (25-26 November 2014)
- ◆ 'Diversity on Mute?: The Shifting Presence of Media Diversity in Press Policy, c.1947-1990', Seminar on '*The Power of Communication: The Media, Public Space and Participatory Democracy*' Indian Institute of Advanced Study, Shimla (13-14 October 2014)
- ◆ 'Digitalising India: From a National to a Comparative Case for Policy Analysis', Sponsored Panel under Communication Policy & Technology Division on 'Global Communications Research to Support Policymaking', IAMCR, Dublin (27th June 2013)
- 'Mapping Digital India: Policy Implications', Pre-Conference on 'New Media, Old Media, Social Media: Changing South Asian Communications Scholarship' at ICA '13; School of Oriental and African Studies, University of London (16-17 June 2013)
- ♦ 'Re-Framing National Communication Policy in India: Notes on scandal-driven media reform', International Conference on Communication and Global Power Shifts, Communication University of China, Beijing (October 12-13, 2012)
- ◆ 'Responses to Trans-National Media-Culture: India, China and the case of STAR', Workshop on '*Technology, Culture and Globalization*', organized by CSIR-NISTADS in collaboration with, AI & Society, Springer-Verlag, London, and IIAS, Shimla, NISTADS, New Delhi (20 March 2012)
- ◆ 'From Media Regulation to Media Governance', 2nd Annual Symposium on *Media and New Technologies in India*, organised by the Programme in Comparative Media Law and Policy, University of Oxford and CGCS, Annenberg School for Communication, University of Pennsylvania, in collaboration with National Law University Delhi and the National University of Juridical Sciences, Kolkata, New Delhi (19-20 December, 2011)
- ◆ 'Public Media Debates Case India', Pre-conference on '*The Future of Public Media*', 61st Annual Conference of the International Communication Association, Boston (26-30 May 2011)
- ◆ 'The Ecology of Early Recorded Music in India: Methodological Pointers', International Seminar on *Historical Audio Sources and Recent Research*, Zentrum Moderner Orient, Berlin (4-6 May 2011)
- ◆ 'The Social Design of Media: The Gramophone in India', at Department for Media Arts (ZHDK), Zurich University of the Arts, Zurich (12 April 2011)
- ◆ 'Policy Bottlenecks to achieving Sustainability and Scale', International Seminar *M* is for Mobile: Exploring Technology for Social Development in India, organized by Sesame Workshop and Ford Foundation, New Delhi (28th Feb-2nd March 2011)
- ♦ 'Cultural Economy of Recorded Music', at UGC National Seminar 'A Note in Time: Music as Social Text', organized by UGC, Sangeet Natak Akademi and Department of English, University of Delhi, Venkateswara College, New Delhi (12-14 Jan 2011)

- ◆ Chair panel 'Theatres of Justice' at *Siting Law*, 2nd Law and Social Science Research Network Conference organized by Alternative Law Forum, Centre for Study of Law & Governance, JNU and Foundation for Liberal and Management Education, Pune (27-30 Dec 2010)
- 'Measuring News Ownership and Distinctions in Programming', HIVOS, Bangalore (16 Dec 2010)
- ◆ 'Corporatization of Media: The Case of Financialisation in TV News', *National Conference on* '*Freedom of the Press and the Law*' organized by the Human Rights Law Network in association with Indian Federation of Working Journalists, Centre for Culture, Media & Governance, JMI and UNI Employees National Joint Action Council, New Delhi (3-4 Apr 2010)
- ♦ 'Media & The Making of Selling: The Gramophone in Urban India' at *International Seminar Women* on Record' organised by the Centre for Media & Alternative Communication and the Indira Gandhi National Centre for the Arts, New Delhi (29-30 Mar 2010)
- ♦ 'In the Aftermath of Deregulation: TV Distribution as a Vantage Point', at Indo-Swiss Bi-National Seminar on 'Governance and Diversity: Comparing Media Systems' organised in cooperation with Pro Helvetia & ICSSR, New Delhi (16-17 Feb 2010)
- Panelists at Discussion on 'The Future of Indian Classical Music'; Alain Danielou Indian Committee in cooperation with India International Centre, IIC, New Delhi (27 January 2010)
- ◆ Panelists at Discussion on 'South African Telecommunication Policy', IGNOU (26 Oct 2009)
- ♦ 'The Business of TV News in India: Key Markers', CCMG-IDRC National Consultation on Media Pluralism: News Ownership, Content & Advocacy; CCMG, JMI (17th Nov. 2009)
- ◆ 'Engaging with Media Policy: Innovations in Curriculum Design', Symposium on 'Challenges and Opportunities of Media Education in India' organized by UNESCO & IGNOU; IGNOU, New Delhi
- ◆ 'The Terrain of Media Governance: Case of Television Industry in India'; *IPMZ-Institute for Mass Communication and Media Research, University of Zurich*, Zurich (10 June 2009)
- ◆ 'Public Service Media in India', Plenary Panel at 'Beyond Broadcast '09', Annenberg School of Communication, University of Southern California, Los Angeles (3-5 June 2009).
- 'Broadcasting over India: Evolution of an Industry and Challenges to Governance'; Department of Communication, Wake Forest University, Winston-Salem, (28 May, 2009)
- 'Perspectives on Media, Technology and Governance'; Presentation at ICA Pre-Conference 'India and Communication Studies', Annual Congress of the International Communication Association, Chicago (20-21 May 2009)
- Cultural & Commercial Formations of an Early Media Industry'; Illustrated Lecture at the Department of Humanities and Social Sciences, Indian Institute of Technology, New Delhi (24 March 2009)
- ◆ 'The Evolving Ecology of Trans-national Broadcasting in India'; *National Institute of Science, Technology and Development Studies* (NISTADS), New Delhi
- 'Ecology of the Asian 'Electronic Public Sphere': Media Governance as a Vantage Point'; Lecture at the Communication Research Centre, Helsinki University, Helsinki (18 Nov 2008)
- 'The Gramophone as Artifact: Narrative, Design & Technology'; Lecture at the Media Lab, University of Art and Design, Helsinki (20 Nov 2008)
- ◆ 'Reconfiguring Borders in Asia: Broadcasting into, and from, India'; Presentation at 'Asia Without Borders: Rethinking History, Anthropology, Politics' organized by the Harvard Yeching Institute and Centre for Zakir Hussain Studies, Jamia Millia Islamia, New Delhi (12 Jan 2008).

 'Not Just Mad Englishmen and a Dog: The Colonial Tuning of 'Music on Record', 1900-1908'; Presentation at panel on 'Media and Imperialism', *Annual Congress of the International Association of Media Historians*, University of Amsterdam, Amsterdam (15 July 2007)

PUBLICATIONS

<u>Print</u>

- 'The Digital Switchover of Doordarshan: Intriguing Dynamics of Policy Options' (co-authored with Supriya Chotani), <u>Medijske studije/Media Studies Journal</u> (Special Issue: New Perspectives on Public Service Media) Vol.6/12, December, 2015
- 'On the Constituted Contexts of Public Communication', <u>Media International Australia</u> No.152, August, 2014
- *Public Spheres and the Media in India*', Themed Issue of <u>Media International Australia</u> (Co-Edited with S. Khorana & P. Thomas) No.152, August, 2014
- 'The Evolution of an Early Media Enterprise: The Gramophone Company in India, 1898-1912', in R. Sundaram (Ed.) Media Studies from India, OUP, New Delhi, 2013
- Mapping Digital Media India; The Open Society Foundation, London, 2013
- 'Murdoch's India: A hedge against uncertainty', Global Media and Communication, Vol.8, No.1, 2012
- 'Media Research and Public Policy: Tiding Over the Rupture' (co-authored with B. Das) in R. Mansell & M. Raboy (Ed.) Handbook on Global Media and Communication Policy, Wiley-Blackwell, Oxford, 2011
- 'Deciphering Chindia: Two Accents of Media Governance', <u>Global Media and Communication</u> Vol. 6, No. 3, 2010
- 'The Scramble for Sound', <u>ArtConnect</u> Vol. 4, No. 1, 2010
- 'A Tale of Two Radios: Tracing Advocacy in a Deregulating Milieu' (co-authored with S. Chotani) <u>Working Paper of The Donald McGannon Communication Research Centre</u>, Fordham University, New York, 2010
- Communication Processes Vol. III: Communication, Culture & Confrontation (Co-edited with B. Bel, J. Brouwer, B. Das & G. Poitevin) Sage, New Delhi (2010)
- 'Alternative Tendencies in Popular Culture' in B. Bel, J. Brouwer, B. Das, V. Parthasarathi & G. Poitevin (Ed.) Communication Processes Vol. III: Communication, Culture & Confrontation, Sage, New Delhi (2010)
- "Articulating His Masters Voice: Reflections on the Ecology of Early Recorded Sound" in Y. Singh (Ed.) Communication, Anthropology and Sociology; PHIPC, New Delhi, 2009.
- Communication Processes Vol. II: The Social and the Symbolic (Co-edited with B. Bel, J. Brouwer, B. Das & G. Poitevin) Sage, New Delhi (2007).
- "Deja Vou amidst the Euphoria: Policy Challenges to Satellite Broadcasting over India"; <u>Working</u> <u>Paper No.02/2008 Centre for Culture, Media & Governance</u>, Jamia Millia Islamia, New Delhi, August 2008.
- "The Ecology of Creative Industries: The Indian Music Industry Un-played", in **Report towards a** National Mission in Creative Industries; Asian Heritage Foundation, New Delhi. 2007.
- "Not Just Mad Englishmen and a Dog: The Colonial Tuning of 'Music on Record'", 1900-1908; <u>Working Paper No.02/2008 Centre for Culture, Media & Governance</u>, Jamia Millia Islamia, New Delhi, July 2007.
- "As múliplas formas de abordar o tema da comunicação e suas tramas" (co-authored with M. Sauquet, C. Tramonte, M.V. de Douza) in Cristina Tramonte & Marcio de Souza (Ed.) A Comunicação na aldeia global; Editora Vozes, Petropolis, 2005.
- Communication Processes Vol. 1: Media and Mediation (Co-edited with B. Bel, J. Brouwer, B.

Das & G. Poitevin) Sage, New Delhi 2005.

- "Construing a 'New Media' Market: Merchandising the Talking Machine, c1900-1913" in B. Bel, J. Brouwer, B. Das, V. Parthasarathi, G. Poitevin (Ed.) Communication Processes Vol. 1: Media and Mediation; Sage, New Delhi, 2005.
- "Investigating Communication: Re-mooring the Contours of Research" (co-authored with Biswajit Das & Guy Poitevin) in B. Bel, J. Brouwer, B. Das, V. Parthasarathi, G. Poitevin (Ed.) Communication Process Vol. 1: Media and Mediation; Sage New Delhi, 2005.
- L'idiot du Village Mondial (Co-edited with Michel Sauquet (Ed.) Editions Luc Pire, Brussels/Paris, 2004.
- "Introduction générale: Des mille et une maniéres d'aborder le théme de la communication et de ses enjeux" (co-authored with M. Sauquet) in Michel Sauquet (Ed.) L'idiot du Village Mondial; Editions Luc Pire, Brussels/Paris, 2004.
- "Campaign films and the unmaking of Alternative Politics", Film South Asia '97 (*Catalogue of the First South Asian documentary film-festival*); HIMAL, Kathmandu, 1997.
- "History, Society and Communication" (in Marathi); <u>Abhivyakti: Media for Development</u> (special issue on 50 years of 'Independent' Media in India) Oct, 1997.
- "The Problem" (as Guest Editor); Seminar Vol. 455 (Alternatives in Communication) July, 1997.

Electronic

- *Crosscurrents: A Fijian Travelogue* (54", English, Digital Betacam, 2002; Sumedia[®]) Documentary on recovery and reconciliation after the decade of military coups in Fiji
- *Kiran* (12x 6", Hindi, Betacam, 2000; NTVI[®] for Doordarshan-National) Tele-features on development-agents at the grassroots in the northern state of Himachal Pradesh
- *The City Lucknow* (28", English/Hindustani, Betacam, 1995; inroads[®] for Doordarshan-3) A documentary elegy on memory and identity in the self-proclaimed 'cultural capital' of North India
- *On the Waterfront* (18", English, Betacam, 1995; Octave Communications for Doordarshan-3) A feature on the deteriorating urban drinking water scenario in Delhi

EDUCATION

- M.A. in Development Studies, 1994, Institute of Social Studies, The Hague
- M.A. in Mass Communication, 1992, Mass Communication Research Centre, Jamia Millia Islamia, Delhi
- B.A. (Hon) in History 1990, St. Stephens College, University of Delhi, Delhi

AFFILIATIONS

- Associate Professor, Centre for Culture, Media & Governance, Jamia Millia Islamia (2007-)
- Visiting Professor, Centre for Jawaharlal Nehru Studies, Jamia Millia Islamia (2006-07)
- Grantee, India Foundation for the Arts, Bangalore (2002-04)
- Independent Researcher/Policy Analyst, New Delhi (2002-06)
- Independent Television Producer, New Delhi (1995-97, 1999-2002)

NOMINATIONS

<u>Governance</u>

- Associate Editor, Media Asia (Taylor & Francis, Hong Kong) 2015-
- Member, International Organising Committee, International Communication Association's Pre-Conference <u>'Strategies for Media Reform'</u>, Goldsmiths University, 2013
- · Member, International Organising Committee, International Communication Association's Pre-

Conference 'New Media, Old Media, Social Media: Changing South Asian Communications Scholarship', SOAS, University of London, 2013

- Member, International Editorial Board, 'Global Media and Communication' (SAGE, London) 2009-
- International Advisory Board, India Media Centre, University of Westminster, London, 2009-
- Mentor, Strengthening ICTD Research Capacity in Asia (SIRCA) Programme, Singapore Internet Research Centre / IDRC, Singapore, 2008-10
- Member, International Organising Committee, International Communication Association's Pre-Conference 'India and Communication Studies', Chicago, 2009
- Board Member, Centre for Internet & Society, Bangalore, 2008-13
- Member, Academic Council, Institute of Social Studies, The Hague, 1993-94

Awards

- Visiting Scholar by KU, Leuven, June 2014 (Fortified)
- Travel/Conference Grant, New America Foundation to participate in IAMCR-Dublin, June, 2013
- Visiting Scholar by KU, Leuven, June-July, 2013
- Travel/Lecture Grant, Pro Helvetia, New Delhi, 2011
- Travel/Conference Grant, Singapore Internet Research Centre, Singapore, 2010
- Travel/Lecture Grant, Pro Helvetia, New Delhi, 2009
- Travel Grant, CASI/CGCS University of Pennsylvania, New Delhi/Philadelphia, 2009
- Travel Grant, Prince Klaus Fund, Amsterdam, 2007
- Fellowship, Charles Wallace India Trust, London, 2003
- Grant, India Foundation for the Arts, Bangalore, 2002
- Fellowship, Netherlands Fellowship Programme, The Hague, 1993-94
- Fellowship, Commonwealth Fund for Technical Co-operation, London, 1991

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