

Summary

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Title: **“Effect of Strategic Intelligence and Investment Decisions on the Success of Public Projects Investment in Iraq”**

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The decision makers in today's globalized business environment must have Strategic Intelligence to gain a sense of dynamic forces in their environment to take good Investment Decisions. This Study seeks to demonstrate using Strategic Intelligence system and Investment Decisions to evaluate public projects success for the Ministry of Sciences and Technology in Iraq.

This study emphasizes that the Strategic Intelligence pertains to collection, processing, and analysis of intelligence that is required to create a good Investment Decisions for organization. The purpose of strategic intelligence is to achieve advantage through deep insight into targets of investment projects, prospective employees or partners; and focus on the components of strategic intelligence (Foresight, Systems Thinking, Vision, Motivating, and Partnering).

Strategic Intelligence, is a system of leadership qualities that exists in a leadership team, are interrelated so that they modify and strengthen each other when they are aligned. Leaders' philosophy and personality intelligence influence how each quality is expressed.

Decision-Making central to human activity. Thus, we are all decision-makers. However, "good" decision-making starts with a consecutive, purposeful, strategic-thinking process. A quest for the proper course of decision-making in share-investments it has been seen for a long time that human being is not always rational and his decisions are not always objective. This unpredictability of human behavior has led to emergence of a new field in psychology termed as 'Behavioral Finance'. Behavioral Finance is the study of roles of behavioral factors in the field of finance, especially investment. Thinking case about measure successful projects and evaluation criteria or performance indicators leading to use for project outputs, performance indicators may relate to demand, satisfaction, efficiency, effectiveness, etc. For projects, they will relate to achieve organization objectives. The Decision-makers need sufficient right information in their hands at the right time to make judicious investment decisions.

The researchers adopted the main hypothesis “Mangers have strategic intelligence in making investment decisions to accomplish Projects investment successful” and divide it to following hypotheses:

Hypothesis No. 1: There is significant effect between the strategic intelligence and the investment decisions.

Hypothesis No. 2: There is significant effect between the strategic intelligence and projects investment success.

Hypothesis No. 3: There is significant effect between the investment decisions and projects investment success.

The objective of the study is to analyze the effect of strategic intelligence and investment decisions on the success of public projects investment in Iraq so the present study aims to achieve the following objectives:

1. To build a knowledge framework to the philosophy of the study, and prepared a framework concepts describes the explanation of direction.

2. To build a sample describes the harmony between the strategic intelligence and investment decisions, and the effect which it happen between them, and the effect in to successful strategic investment and exam this sample in investment projects.
3. To find out the differences of the successful strategic investment level in the organization which are deal with the strategic intelligence the first and the investment decisions second. And what it leads the public investment organization and their projects to raise the level of strategic intelligence to their leaders.
4. To identify the components of Strategic Intelligence
5. To study the case of application Strategic Intelligence in the Ministry of Sciences and Technology in Iraq.
6. To test relation between Strategic Intelligence and Investment Decisions.
7. To test the effect of applying the Strategic Intelligence in Investment Decisions.

Public investment makes potential contribution in economic growth, economic develop and help in achieving social development objectives. The criteria of Investment are an important determinant of the quality of investment projects and their implementation about the benefits and effectiveness of the organization's and programs, and explain how charities work and how they are monitored.

Findings

1. There is moral effect relation for having the leaders of an organization Strategic Intelligence in making the good Investment Decisions of the Ministry of Sciences and Technology.
2. Strategic Intelligence therefore provides value by engaging managers in the Intelligence development process, by assisting management forge better, fact-based decisions.
3. There is a significant relation between the Strategic Intelligence and (projects investment success), under Ratio of Benefit / Cost Index which means the success of projects investment is not a chance only but it is the result of the objective of organization to have its leaders strategic intelligence when they make investment projects on their own.

Recommendations

1. Motivate the top management on following up relying on Strategic Intelligence in making Investment Decisions and activities of the Ministry.
2. The Ministry should focus to educate all employees of the benefits of components of Strategic Intelligence.
3. The Ministry of Sciences and Technology should broaden their approach to Strategic Intelligence gathering and analysis, and the integration of the intelligence into investment decisions-making.