



# Centre for Culture, Media & Governance

Jamia Millia Islamia

New Delhi

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## MEDIA AND MARGINALISATION

Prof. Vivek Kumar

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### Abstract

There exist near absolute exclusion of the marginalized groups in the structures and processes of mainstream Indian media –both print and visual. This can be understood and analyzed on the basis of mere observation. In this context we can analyze the social composition of 12 national news channels and newspapers selected on the basis of purposive sampling. TOI, NBT, HT and Dainik Hindustan, Indian Express, Jansatta, The Hindu, Dainik Jagran, Amar Ujala, Deccan Chronical, Dainik Bhaskar, Prabaht Khabar: NDTV 24x7, NDTV India, India Today, Aaj Tak, CNN-IBN, IBN 7, News X, Indian News, Times Now, ABP News, India TV, Zee News.

Exclusion of the marginalized communities in the media has long history which needs to be recorded. We need to analyze the impact of such exclusion of the marginalized. The nature of their exclusion can range from cognitive blackout, to reduction to stigmatization. What happens to their icons, their movements and labor and world view etc. also need to be understood.

Under these circumstances it is not known what did the marginalized communities do? Did they remain mute spectators or did they challenge the media structures and launched their own movements. If they retaliated against this exclusion what form did it take? Who were the prominent leaders of such movements and which the condition is today? These are some of the issues that this lecture will incorporate.

### Bio

Prof. Vivek Kumar is a professor of Sociology and has been teaching in the Centre for the Study of Social Systems, Jawaharlal Nehru University for about two decades. He did his Ph.D. from the same Centre where he teaches. He has immensely contributed in the area of epistemology of social exclusion. He has published several papers in the leading journals such as *Economic and Political Weekly* (EPW). He is one of eminent Indian Sociologists who is addressing the issue of egalitarianism in Sociology through writings such as 'How Egalitarian is Indian Sociology', published in EPW. He is the Editor of the News Letter of RC-9 'Dalits and Backwards' of Indian Sociological Society of India.

He is a pioneer in propounding the concepts from sociological point of view of 'Dalits', 'Dependent and Independent Dalit Political Leadership', 'Dalit Diaspora', 'Arohi Mobilization', 'Human Distress Index for Dalits', and 'Exclusion Index'. There is a long list of books published by him, to name a few – *Caste and Democracy in India: Perspective from Below*; *India's Roaring Revolution: Dalit Assertion and New Horizons*; *Dalit Leadership in India*. Last but not the least, he has also been associated with Media. He was an Assistant editor in *The Pioneer* in Lucknow. He anchors a weekly television programme 'Dalit Awaaz' at Jain Television, New Delhi and writes fortnightly column in India's largest circulated Hindi Daily *Dainik Jagran*. He published a research paper titled 'Locating Dalit Women in the Indian Caste System, Media and Women's Movement' in the journal *Social Change*.

**Venue:** CCMG Network Governance Lab

**Date:** Thursday, 16th February, 2017

**Time:** 2:00 pm

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