

# Centre for Culture, Media & Governance

Jamia Millia Islamia

New Delhi



## CCMG INVITED LECTURE ON

### Media Technologies and Music Cultures: Observations from fieldwork in Bihar & Haryana

**Ratnakar Tripathy**

Senior Research Fellow

Asian Development Research Institute [ADRI], Patna

#### Abstract:

Ever since the rise of the recording and replication technologies in the late 19<sup>th</sup> century, the music industry has been expanding rapidly, redefining the audience tastes and musical experiences all over the world. Since the 1980s in India with the arrival of the cassette technology and its rapid transition into CD and other technologies and platforms has impacted traditional cultures and repertoire in India and elsewhere. Fieldwork in Bihar and Haryana has thrown up a number of vital cultural issues that require discussion and research as they involve radical changes in both the larger industrial scenarios as well as the intimate world of taste and consumption. These overwhelming changes in the new millennium are as much relevant for the performer as the audience, not to mention the students of media and culture as well as the industry. The brief talk will focus on some of the salient points emerging from the fieldwork that deserve theoretical reconsiderations and further empirical research.

#### Bio

**Ratnakar Tripathy** is a Senior Research Fellow at the Asian Development Research Institute [ADRI], Patna, Bihar. He is also a Visiting Fellow at CCMG. For the past few years he has been carrying out ethnographic work on Bhojpuri cinema and regional music industries in Bihar and eastern UP. Lately he has also done fieldwork in Haryana. His chief interest areas are traditional and modern forms of entertainment and media as well the dynamics of the dialects in the Hindi region of India.

#### EVENT DETAILS

**Venue:** CCMG Network Governance Lab

**Date:** Thursday, 18 February, 2016

**Time:** 2:00 pm

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