

Centre for Culture, Media & Governance

Jamia Millia Islamia

New Delhi



CCMG Invited Lecture on

Personal Narratives in Digital Spaces: Opportunities and Threats

Ananda Mitra

Professor at Department of Communication, Wake Forest University, North Carolina, USA

Abstract

With the increasing presence of personal narratives, also called narbs, in digital spaces new opportunities have been provided for creating and managing identities of individuals, groups, communities and institution. These include the creation of a customized presence which is available for use by others. Some of that use is beneficial to the agents who create the narratives, and it can even be the case that the narratives are essential for the functioning of contemporary everyday life. However, access to the narratives could also threaten both the physical self and the digital representation. This presentation explores some of the opportunities and threats the result from the increasing availability of the narratives, which together is sometimes referred to as the unstructured Big Data

About the Speaker

Prof. Ananda Mitra is Professor at Department of Communication, USA; recent book – “Digital DNA” and inventor of the notion of narbs. His 13 books, 69 peer-reviewed publications, and numerous presentations have focused on the intersection of the various areas of research that has been the focus of his professional career. Most recently he, in collaboration with other researchers, launched a Website called TheMediaWatch.com that uses his research to create narrative maps based on narbs. he has also served in administrative roles such as the Head of the Sampling Division of the Survey Research Laboratory of the University of Illinois, the founder director of the Survey Research Center of Wake Forest University, and the Chairperson of the Department of Communication of Wake Forest University.

Event Details

Venue: CCMG Network Governance Lab

Date: Wednesday, 05 August, 2015

Time: 2:00 pm