



Department of Tourism and Hospitality Management
Jamia Millia Islamia, New Delhi

SWACHHTA PAKHWADA (01st – 13th September, 2021)

Report

The Department of Tourism and Hospitality Management, Jamia Millia Islamia organized “Swachhta Pakhwada” during the first two weeks of September 2021, which culminated on 13th September, 2021 with active participation of students, faculty members and administrative staff under the supervision of Dr. Sarah Hussain (Head of the Department) and Dr. Nusrat Yasmeen (Event Coordinator).

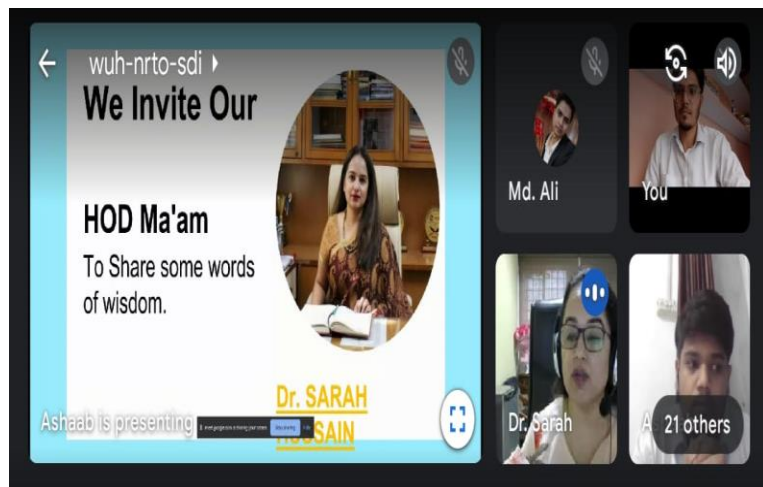
An initiative was taken by the HoD to share responsibility of organizing the event with students of BHM (Bachelor of Hotel Management)- 7th Semester. This was also the part of learning event management for them under the guidance of faculty members; Mr. Yunus Khan and Mr. Mudassir Khan. Right from conceptualizing, planning, conducting and organizing the event, students actively participated in designing posters, looking after the registration, designing certificates, hosting, reporting, making guidelines etc. learning key dynamics of event management.

The core objective of the programme was to create awareness about cleanliness and managing plastic wastes as well as its negative impact on nature. Swachhta Pakhwada helped in connecting people with nature. The theme of the event was ‘Swachh Bharat’ emphasizing on the goal to make India a beautiful place to live in a friendly environment.

An online event was conducted on 13th September, 2021 to mark the conclusion of Swachhta Pakhwada where several activities were conducted and winners were declared for the competitions of slogan writing and poster making. These activities were themed around the



importance of cleanliness and hygiene. The competition saw participation of students from various Departments, Centers and Faculties of the University. Top five participants were invited to speak on their work.



The event was chaired by Dr. Sarah Hussain(HoD). In her inaugural speech, she highlighted the need of cleanliness in our neighbourhood and country. She also emphasized on the importance of personal hygiene and making environment clean through plantation. After that judges were invited to address the students with their kind words (Dr. Priya Singh, Dr. Shweta Chandra and Mr. Mohd. Haleem). All the

faculty members expressed their thoughts with different approach towards “Swachta Mission Abhiyan” that Mahatma Gandhi had dreamt of.

Swachhta pledge was taken by Dr. Sarah Hussain, faculty members and students towards making conscious efforts sensitizing and practicing in activities which create awareness about maintaining cleanliness in thoughts, neighbourhood and throughout the country. The students also conducted quiz during the event asking questions regarding various policies and efforts that has been taken regarding Swahhta Abhiyan in the country.

Poster Making Competition

To bring out the creative expression of the students and also to gauge their awareness quotient, poster writing competition was conducted on the theme “**Waste Management**”. Students of different courses from JMI enrolled and displayed their artistic skills through an array of posters on the given theme. The principle objective of event was to enhance students’ knowledge with their creative streak and express their ideas using the colours of imagination.



Slogan Writing Competition

In another activity, slogan writing competition was also conducted on the theme of “Cleanliness”. Students from different courses all over JMI enrolled and presented their unique thoughts into a creative slogan. Five participants were given 3 minutes to present their piece of work with explanation.

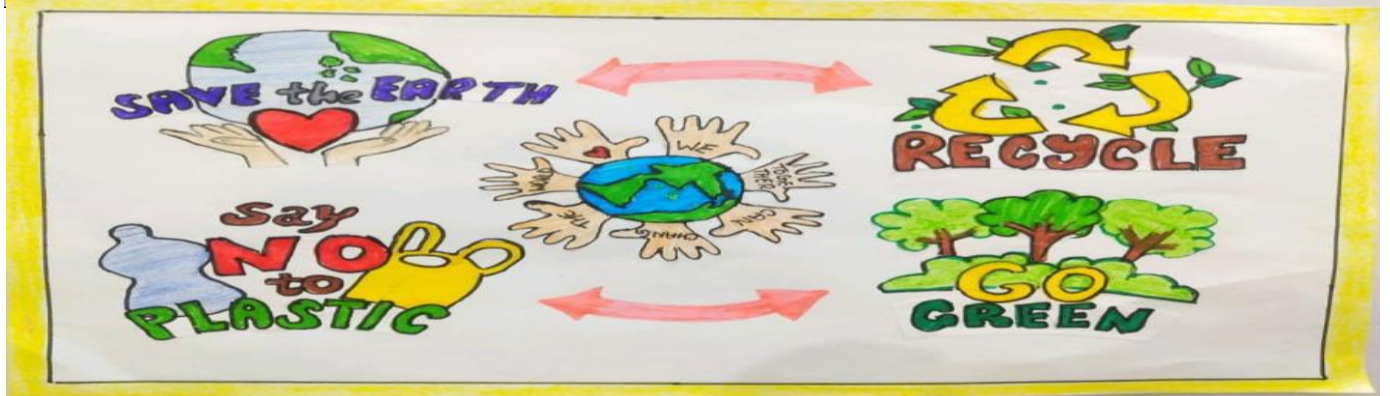
The slogans were assessed and judged on the basis of creativity, uniqueness, combination of the words and participant’s thoughts about their slogan. All the winners were awarded with e-certificates.



It was an interesting session for the students as they participated in the competition with great enthusiasm and zeal. All participants got enlightened by the team activities and other activities carried out during the celebration of “Swachhta Pakhwada”. With all the submission, it was finished with a great message that cleanliness not only requires just to make our surroundings aesthetic but to keep ourselves safe from all harms that can be caused due to lack of cleanliness in and around. All students also took pledge to keep the surrounding and our environment neat and clean.

The even concluded with the vote of thanks by event coordinator Dr. Nusrat Yasmeen.





Department of Tourism and Hospitality Management, Jamia Millia Islamia

75 Azadi Ka Amrit Mahotsav

SUPER SEPTEMBER SAGA

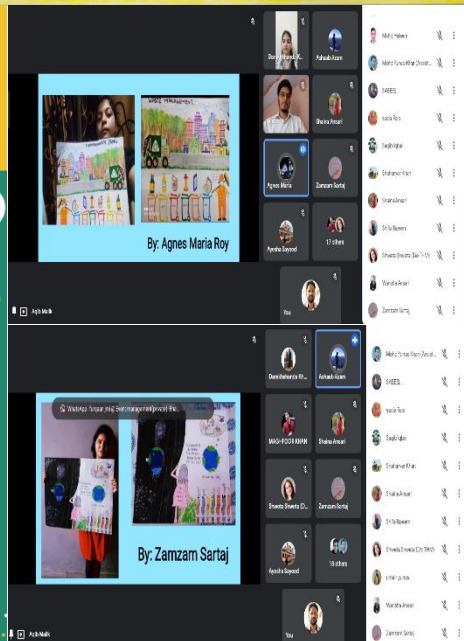
SLOGAN WRITING COMPETITION RESULT

Congratulations to all the winners.

1 Shaina Parveen Ansari

2 Priyanshu Sharma

3 Syed mohammed huzair



Glimpse of Event

Department of Tourism and Hospitality Management, Jamia Millia Islamia

75 Azadi Ka Amrit Mahotsav

SUPER SEPTEMBER SAGA

POSTER MAKING COMPETITION RESULT

Congratulations to all the winners.

1 Zamzam Sartaj

2 Agnes Maria Roy

3 Sadia Rais

DEPARTMENT OF TOURISM AND HOSPITALITY MANAGEMENT,
JAMIA MILLIA ISLAMIA

75
Azadi Ka
Amrit Mahotsav

SUPER SEPTEMBER SAGA

On the occasion of **SWACHHTA
PAKHWADA 2021**

स्वच्छ भारत
एक कदम स्वच्छता की ओर

**SLOGAN WRITING
COMPETITION**

Theme : Cleanliness

13th September, 2021

Send your entries till 12th September by 06:00 PM
Winners will get E- CERTIFICATES

Link : <https://forms.gle/mEGjtc19n3FGoELTA>
Send entries at : superseptembersaga@gmail.com



CONTACT
Imran 9871459351
Furqan 9123491314

TO REGISTER PLEASE WASH YOUR HANDS AND SCAN
THE QR CODE

DEPARTMENT OF TOURISM AND HOSPITALITY MANAGEMENT,
JAMIA MILLIA ISLAMIA

75
Azadi Ka
Amrit Mahotsav

SUPER SEPTEMBER SAGA

On the occasion of
SWACHHTA PAKHWADA

**Poster
Making
Competition**

THEME


**WASTE
MANAGEMENT**

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YOUR HANDS BEFORE SCAN

स्वच्छ भारत
एक कदम स्वच्छता की ओर

**my
GOV**
मेरी सरकार

**स्वच्छ भारत की शपथ
प्रमाण-पत्र**

प्रमाणित किया जाता है कि

Mudassir Khan

ने **स्वच्छ भारत की शपथ** ली है और कचरा न फैलाने एवं भारत को कचरे से
100% स्वच्छ बनाने की दिशा में कार्य करने के प्रति प्रतिबद्धता जताई है।

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September, 08 2021

