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Enlightenment, Empowerment &
Nation-Building

BRIEF REPORT

“GUFTAGU” SESSION, 12TH MARCH 2021

The Department of Tourism and Hospitality Management, Jamia Millia Islamia, has started a weekly Guest Lecture Series, “Guftagu”. Under this programme the department endeavours to bring in the Academia and Industry connect to its graduate, post students and PhD Scholars.

Each session is addressed by a domain expert to deliver a talk on topics that offer direction and relevance to the young students in their present academic pursuit and future professional engagements.

To drive maximum engagement and relevant exposure that will benefit the entirety of the department the Guftagu is scheduled in the afternoons on the Fridays of the week. The department has planned these lectures in three domains of Research, Tourism and Hospitality commensurate to the three different broad segments of Scholars and Students engaged in the department.

Directed and overseen by the HoD, Dr. Sarah Hussain, a team of research scholars has been constituted to connect, convene and organize the guest lecture series.

The first Guftagu of the series was conducted at 1400 Hrs on the 12th of March, 2021 on "Types of Literature Reviews and Systematic Literature Review" delivered by our Guest Speaker, Dr. Shalini Sahni, Co-Founder of Koach Scholar.

There were 29 participants in the 2-hour programme conducted online over Google Meet, which included the Research Scholars and the teaching Faculty. The feedback received from the participants has extremely encouraging.

The next Gufatgu is planned for 19th Of March, 2021.



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100/100 Framework

- P- problem of the patient or Population (Covid-19)
- I- Intervention (Covid-19 Vaccine)
- C- Comparison (availability of diff covid-19 vaccines)
- O- Outcomes (results)

- P- Population
- C- Context
- O- Outcomes

<https://library.bath.ac.uk/systematic-reviews/formulate-question>

Guftagu (Systematic Literature Review)



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Types of literature Review

- Argumentative
- Integrative
- Narrative or Traditional (Thematic) and Chronological
- Theoretical
- systematic

Source: The ultimate guide to writing a Dissertation in Business Studies - a step by step assistance by John Dubovskiy

An argument is 'a connected series of statements or propositions, some of which are intended to provide support, justification or evidence for the truth of another statement or proposition' (The Internet Encyclopedia of Philosophy 2010). Argumentation is a process of deductive or inductive reasoning. Fogel (2004) suggests that philosophy is the domain of argumentation.

Guftagu (Systematic Literature Review)