



एक कदम स्वच्छता की ओर

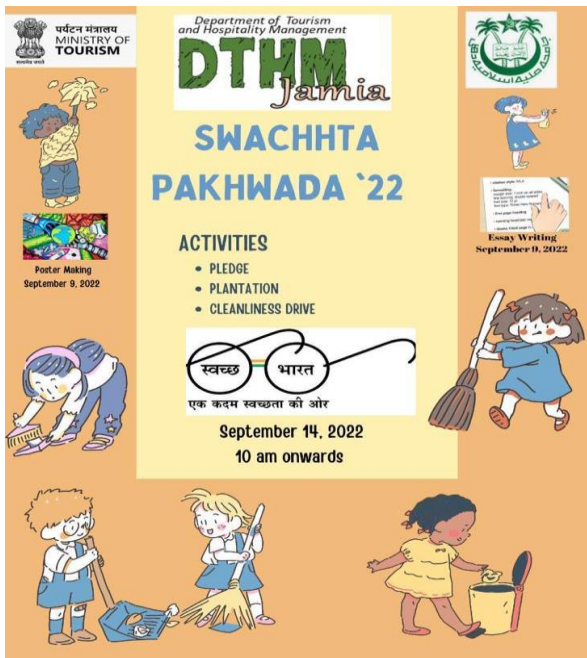
Department of Tourism  
and Hospitality Management

**DTHM**  
Jamia

## SWACHHTA PAKHWADA '22



Department of Tourism and Hospitality Management, Jamia Millia Islamia (JMI) observed “Swachhta Pakhwada” from September 1-15, 2022. Students, faculty members and administrative staff members proactively participated in it under the able supervision of **Dr. Sarah Hussain** (Head of the Department).



All and one were engaged in the Swachhta Programme from the outset i.e. conceptualizing, planning, conducting and organizing the event. The students of Tourism and Hospitality programmes enthusiastically participated in various activities such as **Poster Making** and

**Essay Writing Competition** apart from the cleanliness drive under the able supervision of the faculty members.

The core objective of the programme was to create awareness about cleanliness and the gravity of the same in our life.

## Glimpses of the Event

### Poster Making



### Pledge

The programme commenced with the pledge taking ceremony. A **'Swachhta' Pledge** was taken by Dr. Sarah Hussain (Head of the Department), faculty members and students and the supporting staff towards making conscious efforts for sensitizing and practicing activities which create awareness about maintaining cleanliness in and around us.



#### SWACHHTA PLEDGE

- Mahatma Gandhi dreamt of an India which was not only free but also clean and developed.
- Mahatma Gandhi secured freedom for Mother India.
- Now it is our duty to serve Mother India by keeping the country neat and clean.
- I take this pledge that I will remain committed towards cleanliness and devote time for this.
- I will devote 100 hours per year that is two hours per week to voluntary work for cleanliness.
- I will neither litter nor let others litter.
- I will initiate the quest for cleanliness with myself, my family, my locality, my village and my work place.
- I believe that the countries of the world that appear clean are so because their citizens don't indulge in littering nor do they allow it to happen.
- With this firm belief, I will propagate the message of Swachh Bharat Mission in villages and towns.
- I will encourage 100 other persons to take this pledge which I am taking today.
- I will endeavour to make them devote their 100 hours for cleanliness.
- I am confident that every step I take towards cleanliness will help in making my country clean.

I TAKE PLEDGE





## Plantation

As tree plantation makes the world worth living for and fulfils the purpose of reformation of the society. The department contributed to the Swachhta drive by planting trees in the premises of the university in a conscious and mindful attempt for making the earth green and a better place to live.



## Cleanliness Drive

Cleanliness is a very essential component of human life. It ensures the well-being of the people at large. The entire department actively participated and engaged itself in the cleanliness drive ensuring their bit to maintain cleanliness in the university and warranted the cause of observation of the “ **Swachhta Pakhwada** ” meaningful and worthy.



The “**Swachhta Palkwada**” drive concluded with a spirit that cleanliness leads to a healthy and positive personality by keeping body, soul and mind at peace.