



INTERNATIONAL CONFERENCE 2023

(Hybrid Mode)

On

**Entrepreneurship and Family Businesses;
Navigating Human Resource Management and Strategic Challenges**

EfBNHRMSC-2023

Date- 20th September, 2023



Organized by

Department of Management Studies

Faculty of Management Studies

Jamia Millia Islamia, New Delhi-110025

Central University, India



JAMIA MILLIA ISLAMIA

Jamia Millia Islamia is a central university located in New Delhi, India. Founded in 1920, is one of the oldest and most prestigious universities in the country. The university was established by a group of nationalist Muslim leaders led by Maulana Mohammad Ali Jauhar, Hakim Ajmal Khan, and Dr. Mukhtar Ahmad Ansari. Jamia Millia Islamia is NAAC A++ accredited university and has secured 3rdrank among all the universities in the Ministry of Education's National Institutional Ranking Framework (NIRF) 2022.

ABOUT DEPARTMENT OF MANAGEMENT STUDIES

The Department of Management Studies (DoMS) at Jamia Millia Islamia (JMI) is a leading business school in India. Established in 2004, DoMS JMI has made significant contributions to management education and research in the country. The department offers a range of courses in management, including undergraduate, postgraduate, and doctoral programs. The faculty members at DoMS, JMI are experts in their respective fields, bringing with them rich industry experience and academic expertise.

The Department of Management Studies at Jamia Millia Islamia offers several MBA programs for students who wish to pursue management education. DoMS, Jamia Millia Islamia offers the following masters level degree programmes: Master of Business Administration (MBA), MBA (Executive), MBA (International Business), and MBA (Entrepreneurship and Family Business). In addition to these programs, DoMS Jamia Millia Islamia also offers a PhD program in different specializations including Human Resource Management, Organizational Behaviour, Finance, Marketing, and International Business.

EFBNHRMSC-2023

Entrepreneurship and family businesses are crucial components of the global economy. Family businesses are the backbone of many economies, especially in developing countries, contributing to job creation, economic growth, and social stability. Entrepreneurship, on the other hand, is a driving force behind innovation, economic growth, and job creation. This conference aims to bring together experts, researchers, academics, practitioners, and policymakers to explore the intersection between entrepreneurship and family business.

INTRODUCTION TO THE CONFERENCE

The '*International Conference*' spanning over a day is meticulously designed to bring together renowned academicians, honoured researchers from distinguished institutions, Industry leaders and practitioners as well as doctoral students. With the greatest minds across the globe, a simulation will be developed on the ways to navigate human resource management and strategic challenges. The conference will provide a unique platform to the participants to evolve their ideas and cogitation as they listen to a well-crafted panel discussion along with thought-provoking speaker sessions.

OBJECTIVES

- Provide a platform for experts, researchers, academics, practitioners, and policymakers to share their knowledge, experience, and insights on entrepreneurship and family business.
- Foster collaboration and networking opportunities among participants from diverse backgrounds and disciplines.
- Identify challenges and opportunities faced by entrepreneurs and family businesses and develop strategies to address them.
- Highlight best practices, case studies, and success stories of entrepreneurship and family businesses from around the world.

CONFERENCE THEME

Original papers on indicative subthemes tracks, but not limited to broad themes are welcome to be submitted for the conference. Presentations and papers are invited from all areas of management studies and research and social sciences which are interdisciplinary in nature.

Broad Theme:

Entrepreneurship and Family Businesses; Navigating Human Resource Management and Strategic Challenges

Tracks and Sub-themes:

1. Entrepreneurship and Family Business

- a) The role of family dynamics in entrepreneurship
- b) Financial management in family businesses and entrepreneurial ventures
- c) Innovation and adaptation in family businesses and entrepreneurship
- d) The role of culture and values in family businesses and entrepreneurship

2. Succession Planning and Next Generation Leadership

- a) Best practices in family business succession planning
- b) Next generation leadership development in family businesses
- c) Challenges and opportunities for next generation leaders in family businesses
- d) Inter-generational communication and collaboration in family businesses

3. Innovation and Entrepreneurship

- a) Innovation strategies for family businesses
- b) Entrepreneurial mindset and behavior in family businesses
- c) Collaboration and partnerships in family business innovation
- d) Family business innovation and societal impact

4. Corporate Social Responsibility

- a) The role of family businesses in promoting social responsibility
- b) Corporate social responsibility practices in family businesses
- c) Family business entrepreneurship and social innovation
- d) Family business governance and social responsibility
- e) Collaboration and Partnerships for social responsibility in family businesses

5. Financing and Growth Strategies

- Access to financing for family businesses
- Growth strategies for family businesses
- Success factors for family business growth
- Financing options for family business succession
- Impact investing and family businesses

6. Sustainability & Risk Management

- Sustainable HR and other business practices for entrepreneurs and family businesses
- Risk management strategies for entrepreneurs and family businesses
- Resilience and sustainability in the face of crisis
- Sustainable supply chain management for entrepreneurs and family businesses
- ESG investment and sustainability reporting for entrepreneurs and family businesses

7. Digital Transformation; Leadership issues

- Digital entrepreneurship and innovation
- Digital marketing and customer engagement
- Cyber security and data privacy for entrepreneurs and family businesses
- Digital infrastructure and entrepreneurship ecosystems
- Technology and digital transformation in family businesses

8. Key skill areas for start-ups and new ventures; HR Capabilities

- Entrepreneurial mindset and leadership
- Financial management and fundraising
- Marketing and customer acquisition
- Operations and supply chain management
- Human resource management and talent acquisition

ORGANIZING COMMITTEE

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- **Prof. Naushadul Haque Mullick**
- **Prof. Saif Siddiqui**
- **Dr. Sunayana**
- **Ms. Rachna Gedam**

Participation Fees:

Faculty/ Scholars/Students/Corporate Delegates (Foreign)	USD 60
Corporate Delegates (India)	Rs. 3000
Faculty (India)	Rs. 2000
Research Scholars (India)	Rs. 1500
PG/Graduate Students (India)	Rs. 1000

Important Dates:

Submission of full paper/extended abstract	August 20, 2023
Acceptance of paper / extended abstract	August 25, 2023
Submission of PowerPoint presentation	September 1, 2023
Submission of camera-ready proof for publication	September 5, 2023
Conference Date	September 20, 2023

Submission and Selection of Papers:

- **Submit abstract in MS Word format via email to events.dms@jmi.ac.in and Registration link: https://docs.google.com/forms/d/1XhvfJ4v88V_2vXYSRWW81jWa3SSPRN7oSeMtOqPMztQ/ed?ts=64afb6c4**
- Mention the track number/title and sub-theme to which you are submitting your paper/abstracts as mentioned in the tracks and subthemes list on pages 3 and 4.
- APA 6th edition referencing style needs to be adopted. All submitted papers shall be subject to double-blind review and a strict plagiarism check on Turnitin software
- Certificate of presentation will be awarded to registered paper presenters. All authors need to register and submit the applicable fees as mentioned.
- The advisory committee of the conference may not recommend a paper for publication due to plagiarism or may request the authors to remove any plagiarized content before recommending it for publication.
- Selected papers will be published in edited book by international publisher. The publication cost will be paid by the authors.
- Presentations will be organized in the hybrid mode; hence, participants need to specify their mode of participation by mentioning online/offline in the registration form
- **The link for uploading full paper, PowerPoint presentation, and fees submission details is: https://docs.google.com/forms/d/1s04-ftZvanxnvMRjD0unLqPEDV-FhB1ENpjlUGrYD_E/edit?pli=1&pli=1**

Contact Details:

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Students Team

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Conference Fees Payment Details:

Bank Transfer Details (Foreign Participants)	
Name of Bank	Indian Bank
SWIFT Code	IDIBINBBTSY
MICR Code	110019041
Account Number	7077187240
IFSC Code	IDIB000J029
Beneficiary Name	JMI- Foreign Inward Remittances
Branch	Jamia Millia Islamia
Zone	Delhi
Bank Transfer Details (Participants in India)	
Name of Bank	Indian Bank
Account Number	6767690486
IFSC Code	IDIB000J029
Beneficiary Name:	JMI-Seminar and Symposium
Branch	Jamia Millia Islamia
Zone	Delhi