



Media Diversity: Concept, Analysis, Policy

An International Conference organised by

Centre for Culture, Media & Governance

Jamia Millia Islamia

and

Institute of Media Studies & Brussels Centre for Journalism Studies

KU Leuven

25th Nov - DAY 1

10:00-10:45

Inaugural Session

- Prof. Leen D'Haenens, Vice Dean, International Affairs, KU Leuven
- Prof. Biswajit Das, Director, CCMG, JMI
- H.E. Jan Luykx, Belgian Ambassador to India
- Prof. Shahid Ashraf, Registrar, Jamia Millia Islamia

HIGH TEA

11:15-13:15

Panel 1: Media Diversity & Democracy :

Chair – Prof. G. Ravindran

- Dr. Jeremy Shtern – Networks of Exclusion: The Mediation of Cultural Diversity in Canada's Broadcasting System
- Prof. Leen D'Haenens – Why Democracy Needs Media Monitoring: Conceptualizing the Media for Democracy Monitor
- Prof. Biswajit Das – Interrogating Democracy and Engaging with Media Diversity

LUNCH BREAK

14:00-15:30

Panel 2A– Regional Media Ecologies

Chair – Dr. Bharat Bhushan

- Dr. Ratnakar Tripathi – Diversity in language markets: A comparative study of music industries in Bihar and Haryana
- Dr. Pranta Pratik Patnaik – From Visual Exclusion to Visible Inclusion : The Seduction of Media Diversity in Odisha Television
- Dr. Shruti Singh – Content Diversity in Print Media: A study of 'Prabhat Khabar'
- K. Nagarajuna – Representation & Participation of Dalits in Telegu News channels

Panel 2B- Ownership & Diversity

Chair – Prof. Gita Bamzai

- Prof. Padmaja Shaw – New Modes of Ownership = More Content Diversity?
- Nelsonmandela – Local Cable Channels in Tamil Nadu: Prospects and Issues
- Anushi Agarwal – Barriers to Diversity in Community Radio
- Smarika Kumar – The Legal Understanding of Diversity in India: Comparing Jurisprudence on Newspapers & Television

TEA BREAK

16:00-17:30

Panel 3: Practitioners' Roundtable: Experiencing Multiple Axis of Media Diversity

Chair – Dr. Chris Verschooten

Panelists: Pamela Phillipose, Aarti Jaiman, Shivam Vij, Alam Srinivas

26th Nov - DAY 2

10:15-12:15

Panel 4: Measuring Media Diversity

Guest of Honour – Dr. Rahul Khullar, Chairman, Telecom Regulatory Authority of India

Chair – Prof. Leen D’Haenens

- Dr. Ada Fehr – Operationalization and Measurement of Regional Diversity in German Public Service Broadcasting
- Dr. Julie Reid & Dr. Vanessa Malila – The importance of context: toward a media diversity measurement model for South Africa
- Prof. Peggy Valcke – Measuring Media Pluralism in Europe: Combining Legal Economic and Socio-Demographic Indicators with Risk Assessment Methods
- Vibodh Parthasarathi – Towards a Media Diversity Index for India

LUNCH BREAK

13:30-15:00

Panel 5A – Users & Digital Diversity

Chair – Prof. Julie Reid

- Dr. N. Thilaka – Identifying the Dynamics of User Comments on affecting the Perception of Journalists and Readers
- Dr. Rachna Sharma – Online News Media and the ‘Myth’ of Diversity: An Indian Chapter
- Rashi Mishra – Social Media & Diversity: Study of Facebook Users

Panel 5B – Pluralism in News Content

Chair – Prof. Krishna Reddy

- Dr. Athikho Kaisii – Pluralism & Political News on National TV Channels
- Dr. Rajesh Das & Debharti Dhar – Analysis of Diversity in Bengali Television Programmes: A Selected Case Study
- Somak Sen – Media diversity in India: A Comparative Study between NDTV India and Zee News

TEA BREAK

15:30-17:00

Panel 6 – Looking Ahead

Co-Chairs – Prof. Leen D’Haenens & Vibodh Parthasarathi

- Jo-Ann Dong– Examining Online Media’s Contribution to Expand Diversity in Malaysia
- Dr. Vipul Mudgal – Im4change: Sowing Hope through Intervention
- Emilia Zboralska – An Evaluation of Canada’s Policy of Diversity Reporting in the Audiovisual Industry

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