

ORIENTATION PROGRAMME

Class : MA 1st Semester

Date: August 8, 2011 **Time:** 10:30 a.m. -
1:00 p.m.

Venue: Centre for Culture, Media and Governance

10:30- 11:00 Welcome address
Biswajit Das (**Professor and Director**)
Centre for Culture, Media and Governance
Jamia Millia Islamia, New Delhi

11:00 – 11:45 Course Introduction
Vibodh Parthasarathi, (**Associate
Professor**)
Centre for Culture, Media and Governance
Jamia Millia Islamia, New Delhi

11:45-12:45 Is it Mass Media or Social Media?
Anand Mitra (**Professor and Director**)
Department of Communication
Wake forest University
North Carolina, USA

Athikho Kaisii
Academic Coordinator
Centre for Culture, Media & Governance
Jamia Millia Islamia
New Delhi