



Centre for Culture, Media and Governance

*Jamia Millia Islamia
New Delhi*

invites you for a Day long Workshop
on

Theory and Evaluation of Health Campaigns
conducted by

**Prof. Heinz Bonfadelli
Former Director**

Institute for Mass Communication and Media Research
University of Zurich
Switzerland

Venue: CCMG Library
Jamia Millia Islamia
Centre for Culture, Media & Governance
Nelson Mandela House
Mujeeb Bagh
Date: February 9, 2012
Time: 11.30 am – 4.00 pm